



SHAPE

APAC 2023

REBUILDING A RESILIENT REGION

IMPACT REPORT



REPORT AGENDA



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INTRODUCING SHAPE APAC 2023: REBUILDING A RESILIENT REGION

WHY?

The Asia-Pacific region faces a remarkable confluence of crises — the post-effects of the pandemic, cost of living crisis, the great resignation, climate crisis, energy shortage — leading to an era of **"polycrisis,"** a highlight of the WEF Annual Meeting 2023 in Davos.

To prepare for these interrelated threats, leaders need to invest in solutions that build long-term resilience toward multiple risks, and hence the conception of the theme of SHAPE APAC 2023:

"Rebuilding a Resilient Region"



SHAPE APAC 2023

Vision and Objectives

*“Davos with a local,
Bangkok twist”*

1. Focus on rebuilding regional resilience to global challenges – the polycrisis – through the corporate x Shaper exchange of solutions in the track fields: **Energy & Food Security, Tourism & Creative Economy, and Wellness & Healthcare for All.**
2. Provide a platform for **150+ international changemakers** to connect, inspire, and collaborate - and bring the insights home to impact their local communities.
3. Showcase the visions and actions of **organizations in the public and private sectors** in addressing the polycrisis, with a focus on long-term collaboration..
4. Promote Thailand’s unique culture and innovation.
5. Provide a fully **local & carbon neutral** experience throughout the event.



Rebuilding a Resilient Region

Focuses on rebuilding regional resilience to global challenges by

1. Re-Connecting



with Shaper Youth Leaders
from around the world

2. Re-Inspiring



from experts
and successful use cases

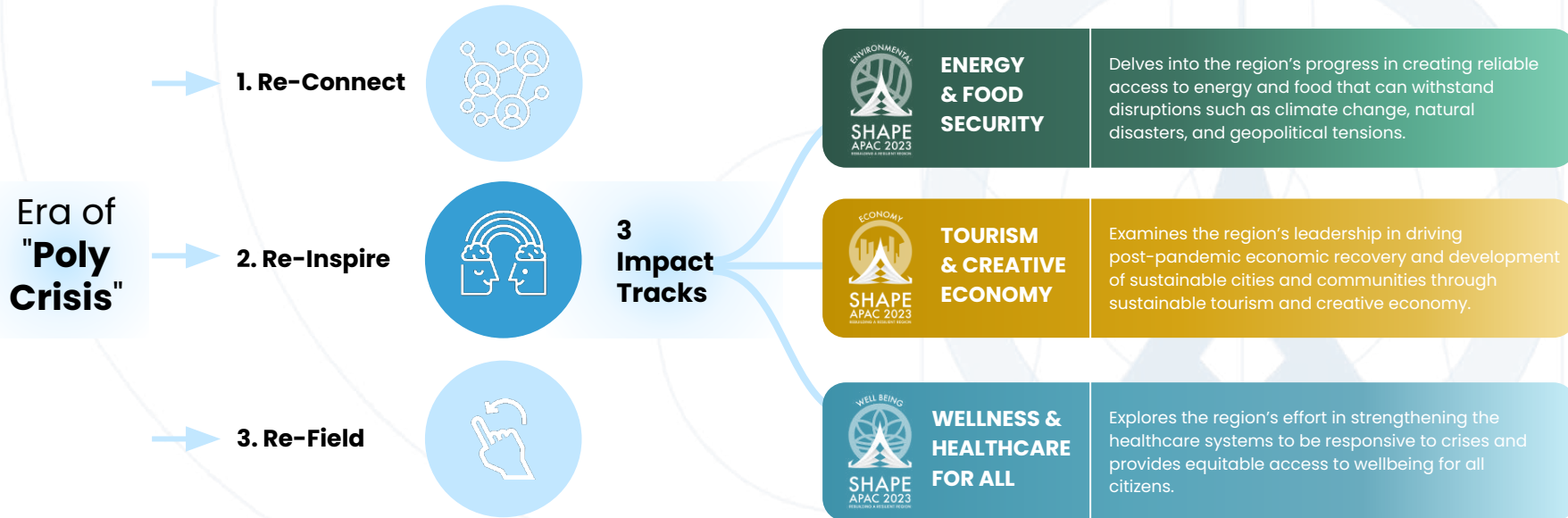
3. Re-Fielding



with unique local
experiences

Rebuilding a Resilient Region

The polycrisis – through the exchange of ideas and innovations in 3 Impact Pillars;



OVERALL PROGRAM

SHAPE 2023 was a 2.5-day event that aimed to inspire and reconnect Shapers in Asia-Pacific. Together, we would drive collective action for an equitable, inclusive, and sustainable recovery in the post-pandemic world. By sharing insights and solutions, Shapers have learnt from each other and applied their knowledge to rebuild communities locally.

Theme	 Re-connect	 Re-inspire	 Re-field	
Date	Friday, 22 Sep 2023		Saturday, 23 Sep 2023	
Morning	10.00–11.00: Registration 11.00–12.00: Welcome by Bangkok hub 12.00–13.00: Lunch	 TRACK 1 ENVIRONMENTAL ENERGY & FOOD SECURITY	 TRACK 2 ECONOMY TOURISM & CREATIVE ECONOMY	 TRACK 3 WELL BEING WELLNESS & HEALTHCARE FOR ALL
Afternoon	13.00–14.30: Orientation by WEF 14.30–15.15: Panel 1 - Navigating Polycrisis: Understanding Semantics, Mitigating Risks, and Crafting Resilient Strategies 15.45–16.00: Special Key Note 16.00–16.45: Panel 2 - Resilience Through Thai Wisdom: Harnessing Cultural Values to Tackle the Polycrisis			10.00–11.00: Travel to Suan Sampran 10.00–13.00: Hands-on Sustainable Outdoor activity 13.00–14.00: Lunch 14.00–15.00: Hub & Project Collaboration WorkShop 15.00–16.00: SHAPE APAC Reflection 16.00–16.30: Closing Remarks 16.30–17.30: Travel back to hotel
Evening	19.00–21.00: Cruise dinner	19.00–22.00: Networking Gala Dinner		



Program Track

Track 1: Energy & Food Security

08.30–09.15: Commute to SCG HQ
09.30–10.00: Welcome talk & Icebreaker
10.00–10.30: **SITE VISIT 1: SCG HQ**
10.30–11.00: Break
11.00–11.50: **PANEL 1: Ensuring Energy Security Through Accelerated Energy Transition**
Moderated by: Justin Goh, Strategy Principal Director – ESG and Sustainability Services, Accenture
Panelists:
– Mr. Charoenchai Chaliewkriengkrai, Chairman of Saraburi Provincial Federation of Industries and Waste to Value Complex Director, SCG
– Mr. Krittanan Auamkul, Managing Director, Gideon One
– Mr. Jirapat Horesaengchai, Thailand Program Manager, New Energy Nexus
– Mr. Athip Tantivorawong, CEO, InnoPower

13.30–14.00: **Presentation by SMM Market**
Presenter/speaker: Ms. Panalee Phatprasit, VP, Simummuang Market
14.00–15.00: **SITE VISIT 2: SMM Market**
15.00–15.30: Break
15.30–16.20: **PANEL 2: Food Security for All – The Local vs the Global**
Moderated by: Mr. Nawit Aunvichit, Chief of Climate Change Subdivision, Department of Local Administration, Ministry of Interior
Panelists:
– Panalee Phatprasit, VP, Simummuang Market
– Ms. Kamonchanok Areeerat, Group Innovation and Digital Marketing, Thai Wah
– Suthasiny Sudprasert, Co-Founder, Happy Grocers
16.20–17.00: **Reflection & Discussion**

Track 2: Tourism & Creative Economy

09.00–09.30: Commute to TCDC

10.00–10.40: **PANEL 1: The Creative Economy in Thailand: An Overview and Landscape**

Panelists:

- Ministry of Culture of Thailand (TBA)
- Dr. Chumpol Musiganont, Deputy Director-General, Designated Areas for Sustainable Tourism Administration (DASTA)
- Sanon Wangsrangboon, Deputy Governor of Bangkok, Bangkok Metropolitan Administration (BMA)
- Creative Economy Agency (CEA) (TBA)

10.40–12.00: **PANEL 2: How Big Corporations Survived and Thrived During the Pandemic**

Panelists:

- Moon Nguyet Phillips, Director of Public Policy, Southeast Asia, Netflix
- ONYX Hospitality Group (TBA)
- Tim Hughes, VP of Corporate Development, Agoda
- Athakrit Chimpplapibul, Chief Executive Officer, Bitkub Online

PANEL 3: How Social Businesses Create Unique Value and Rise Above and Beyond During the Pandemic

Panelists:

- Ada Chirapaisarnkul, CEO, Taejai.com
- Amornpol Huvanandana, CEO and Co-founders, Moreloop
- Supapong Kitiwattanasak, Co-founders and Business Development, Muvmi

12.00–14.00: **Lunch & Tea Tasting Workshop**

Sponsored by Asian Oasis

14.00–15.00: **SITE VISIT: TCDC**

TCDC: Promoting Thailand's Creative Economy for Sustainable Development

15.00–16.20: **WORKSHOP: Fostering Creative Industries for the Circular Economy**

Hosted by: Arch Wongchindawest, Founder, Socialgiver

16.20–17.00: **Gift-giving and Sharing Sessions by SATI**

Track 3: Wellness & Healthcare For All

09.00–09.30: Commute to Patom Organic Living (Thonglor)

10.00–11:00: **WORKSHOP 1: (Re-) Defining – Exploring Our Practices of Wellness & Healthcare**

11:00–12:00: **Keynote: Listening – Insights into Evolving Wellness & Healthcare Trends**

PANEL 1: Implementation of Value-Based Care in Asia

PANEL 2: Building Smart Cities for Healthcare Innovation

PANEL 3: The Reality of Building an Organization in Wellness and Healthcare

14.30–16.00: **WORKSHOP 2: Speculating – Looking Beyond and Shaping the Future of APAC's Healthcare Ecosystem**

Use new and innovative strategies and engage with fellow Shapers to tackle challenges and come up in this speedy hackathon-style workshop facilitated by SEAC

Morning

Afternoon

A Message From Program Team

What would you expect the outcomes to be from this SHAPE to lead and for the Shapers to take back ?



**Chutipon
Watanakemapirut**
Head of Program

The conference is positioned to address the complex challenges of Polycrisis by utilizing economic, sustainable, and policy-driven strategies. Our aim is to gain valuable insights from interactive panel discussions and immersive workshops, with a special focus on three key areas: Energy & Food Security, Tourism & Creative Economy, and Wellness & Healthcare For All, all while highlighting Thailand's cultural roots. Additionally, we're dedicated to forming strategic partnerships within the esteemed Global Shapers network and external collaborators, thereby significantly enhancing the impact of our initiatives and generating subsequent value propositions.

- **Empowering Transformation:** Through the implementation of the Shape to Lead initiative and the actions of Shapers, we unlock a realm of transformative opportunities.
- **Fresh Outlooks:** Active participation in conversations, absorbing essential insights, and engaging in workshops focused on subjects like Energy & Food Security, Tourism & Creative Economy, and Wellness & Healthcare will offer novel and innovative perspectives.
- **Catalyzing Social Change:** The insights we gather will fuel pragmatic, inventive solutions, amplified by emphasizing Thai values, collaborating across disciplines, and involving diverse stakeholders. This comprehensive approach facilitates broader, enduring changes at both local and global levels.



A Message From Global Shapers Bangkok



Tipvipa Kittikasemsak
Curator, Bangkok Hub

Bangkok hub host its second Shape, what does it mean for you and the hub ?

Hosting a SHAPE event is undeniably an immense responsibility. But with great responsibility, as we've learned, comes an even greater reward. Reflecting back, the Bangkok hub's hosting of SHAPE APAC in 2018 was nothing short of monumental. Under the banner "Green Evolution and Sustainable Living," the event not only brought 133 Global Shapers from over 30 countries together but also set the stage for substantive dialogues on Renewable Energy, the Future of Food, and Sustainable Cities.

The memories, friendships, and impactful creations that emerged from SHAPE APAC 2018 have become legendary within our hub. Those shared experiences have been the torchbearers, constantly reminding us of what's possible when a community comes together with shared intentions.

Embracing this legacy, we, the new generation of GSBKK, are fueled with the aspiration of creating a sequel, equally enriching and impactful. The lingering memories and lessons from 2018 undoubtedly set a high bar, injecting both excitement and pressure into our preparations. Our vision for this year's theme, "Rebuilding a Resilient Region," is deeply influenced by the global context: a world grappling with the aftermath of a pandemic, which has significantly challenged the engagement and connectedness within and between hubs.

In essence, our commitment, as the Bangkok hub, is not just to recreate the magic of 2018, but to elevate it, ensuring that every Shaper leaves with deeper connections, renewed inspirations, and hands-on experiences that resonate both personally and professionally.



02



SHAPE
APAC 2023

MEET OUR PARTICIPANTS

Meet Our Participants

Assembling Highly Diverse Youth Leaders From All Regions Around The World

NO. OF
PARTICIPANTS

178

F51 : M49

A balanced gender ratio
between female and male

70

CITY-BASED
HUBS

30

COUNTRIES

7

REGIONS

28

AVERAGE AGE

6 Yrs

WORK EXP. RANGE

ASIA PACIFIC

East Asia

- China, PRC
- Hong Kong, PRC
- Japan
- South Korea

South Asia

- India
- Nepal
- Pakistan
- Sri Lanka

Southeast Asia

- Indonesia
- Laos
- Malaysia
- Myanmar
- Philippines
- Singapore
- Vietnam

Oceania

- Australia
- New Zealand
- Papua New Guinea

Middle East & North Asia

- Bahrain
- Lebanon
- Saudi Arabia
- Turkey
- United Arab Emirates

NORTH AMERICA

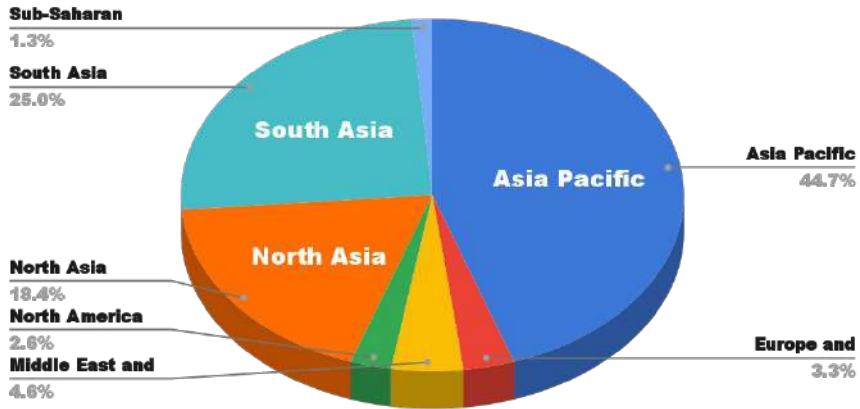
- Canada
- United States of America

EUROPE

- Germany
- Switzerland
- Italy
- England

Region Allocation Served SHAPE Key Objective

Providing The Platform For Cross-Hub Collaboration



A CLOSER LOOK AT REGION ALLOCATION

Asia Pacific, including Australasia, and the surrounding regions like North and South Asia represents the majority (~88%) of our participants in SHAPE APAC 2023.

This serves one of our key objectives to encourage cross-hub collaboration within this region.

The Impact Survey Respondents

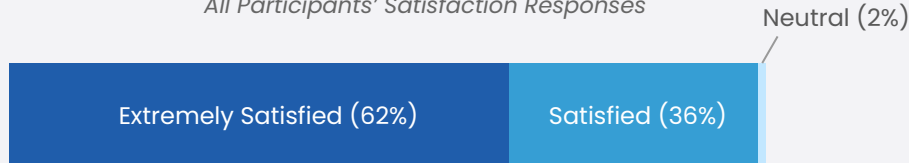
Participants were very satisfied with SHAPE APAC 2023

93%

Overall Satisfaction

Respondents: 135 / 152 shapers (89% response rate) excluding Global Shapers from Bangkok Hub

Breaking Down
All Participants' Satisfaction Responses



Explore more on next slides about sentiments & themes that Shapers mentioned about SHAPE APAC 2023

Sentiment Analysis

Here are the Top 10 recurring themes or sentiments expressed about SHAPE APAC 2023

- 1. Transformative Experience:** The event is consistently described as transformative, life-changing, and impactful, suggesting that attendees felt a significant positive shift in their perspectives and aspirations.
- 2. Inspiring & Empowering:** Participants frequently mention feeling inspired, empowered, and invigorated by the event, indicating that SHAPE APAC 2023 served as a source of motivation and encouragement.
- 3. Connection & Networking:** The importance of connections and networking is highlighted, with numerous references to reconnecting, forging new connections, and building a global network of like-minded individuals.
- 4. Memorable Moments:** The event is characterized by memorable experiences, creating a lifetime of memories for attendees. Memorable moments include conversations, shared smiles, and personal connections.
- 5. Positive Impact:** SHAPE APAC 2023 is associated with positive impact, both on a personal level and globally. It is seen as a platform for changemakers to come together and make a difference.



Sentiment Analysis

Here are the Top 10 recurring themes or sentiments expressed about SHAPE APAC 2023

6. Cultural Inclusion: The cultural aspects of the event, including the inclusion of local heroes and the embedding of cultural values, are frequently mentioned as commendable and noteworthy.

7. Reconnecting & Reinspiring: There is a consistent theme of reconnecting with the Global Shaper Community, reigniting passion and inspiration, and reaffirming the decision to volunteer with the community.

8. Unforgettable 3-Day Journey: The event is often described as an immersive and unforgettable 3-day journey, indicating that the experience was rich, engaging, and left a lasting impression on participants.

9. Learning & Enrichment: Attendees highlight the educational and enriching aspects of SHAPE APAC 2023, emphasizing the value of learning, gaining new perspectives, and integrating knowledge.

10. Unity & Global Impact: The event is celebrated for fostering unity and connection across the Asia-Pacific region and beyond, with an emphasis on the global impact of the SHAPE community.



"EXPLOSION OF CULTURES"

"FULL OF SURPRISES"

*"A POWERFUL REMINDER WHY
JOINING GLOBAL SHAPERS IS
ONE OF THE BEST DECISIONS
IN MY LIFE."*

Nearly A Third Of Participants Ever Attended SHAPE Before But What Makes SHAPE APAC 2023 Different?

1

HIGH DIVERSITY

Many participants mentioned a larger and more diverse group of Shapers at SHAPE APAC 2023, allowing them to connect cross-culturally and network for a more expansive collaboration, as well as for an impact for themselves.



"Shapers were more in number and more diverse"

Mitz Serofia, Iloilo Hub

2

SPECIALIZED TRACKS

Featured three (3) tracks with diversified activities and sessions, participants loved the well-structured program/specialization, and therefore they could really get to dig deeper into those tracks of interest.



"More detailed in each track. All of them are extremely thorough planning"

Michael Brooks, Boston Hub

3

PANEL SESSIONS & RELEVANCY

Participants found the overall panel sessions (including those outside of tracks) informative, reflective of local-global relationship of the global situation 'Polycrisis' and more importantly relevant to the key theme 'Rebuilding a resilient region.'



"Each minute was spent in good fun and learning, from the panelists, and site visits with the fellow Shapers"

Ruopufuzhano Whiso, Kohima Hub



Nearly A Third Of Participants Ever Attended SHAPE Before But What Makes SHAPE APAC 2023 Different?

4

INTEGRATING THAI CULTURE INTO EXPERIENCES

A truly complete experience: Not only incorporating the unique Thai culture into most essences, from merch, meal, to learning but also a more outdoorsy experience where the participants could get their hands dirty.



“Gaining more experience and understanding of Thailand”
Luona Cai, Shanghai I Hub

5

EXPANSIVE NETWORKING OPPORTUNITIES

The balanced program allocation with large and small group sessions created ample networking opportunities - not only limited to current Shapers, but also with the alumni and Schwab Entrepreneurs that also contribute to valuable insights and expansive networks.



“Involving Alumni and 6 Schwab Social Entrepreneurs attending the session and sharing insights was insightful awakening”
Gaurav Kandel, Kathmandu Hub



A Message From Participant Team

Bangkok being a central arena and a gateway for Asia Pacific, how do you see SHAPE build conversation ahead for the region



Irin Phatraprasit
Head of Participants

SHAPE APAC consists of Shapers from a diverse background and interests. We believe that everyone is unique and has a story to tell - we are shaped by our life journeys.

Shape creates the environment where Shapers who may not have crossed paths, get to share their know-hows and their country's exemplary projects in a safe space. We hope that Shapers can inspire each other, adapt existing projects to fit with their own country's specific needs and more importantly, find ways to collaborate. Our World has never been more connected. Rather than regions working in silos towards a similar goal, we hope that we can create synergies so that we create impact in a sustainable and scalable way.

We do not know what we don't know. We hope that participants come with an open mind and open heart to learn, to be challenged, and most importantly to have fun!



03



DAY 1: RE-CONNECTING TO TACKLE THE POLYCRISIS

DAY 1: RE-CONNECTING

Welcoming Shapers around the world to Bangkok with WEF team at QSNCC, and getting to learn the key theme “Polycrisis” in local-global context

Friday, 22 Sep 2023

Morning

10.00–11.00: Registration
11.00–12.00: Welcome by Bangkok hub
12.00–13.00: Lunch

Afternoon

13.00–14.30: Orientation by WEF

14.30–15.15: Panel 1 – Navigating Polycrisis: Understanding Semantics, Mitigating Risks, and Crafting Resilient Strategies

15.45–16.00: Special Key Note by ThaiBev

16.00–16.45: Panel 2 – Resilience Through Thai Wisdom: Harnessing Cultural Values to Tackle the Polycrisis

Evening

19.00–21.00: Cruise dinner



Karen Saez
Impact Strategy Lead
& Asia Pacific Community Manager
Global Shapers Community

1. Welcome speech by Karen, the GSC Community Manager, with the interactive quiz workshops:

- Shapers had got to refresh their understanding about history, core values and relationship between the World Economic Forum (WEF) and Global Shapers Community (GSC) to gain the bigger picture of the communities
- More importantly, they learnt and **realised about the GSC's five (5) core values**



PASSION
as a SHAPER I USE PASSION
TO CHANNEL MY ENERGY
into POSITIVE ACTION

INTEGRITY
as a SHAPER I HAVE
INTEGRITY THROUGH
the UNITY OF MY ACTIONS
and VALUES

SERVICE
as a SHAPER I PRACTICE
SERVICE BY STRIVING to
UNDERSTAND the NEEDS OF MY
COMMUNITY and TAKING ACTION
TO IMPROVE IT

COOPERATION
as a SHAPER I DEMONSTRATE
COOPERATION BY PROACTIVELY
WORKING WITH OTHERS to ACHIEVE
a COMMON GOAL

COMMITMENT
as a SHAPER I AM
COMMITTED to CONSISTENTLY
HONORING MY OBLIGATIONS
and SELFLESSLY SUPPORTING
the AGREED AGENDA & GOALS
OF MY COMMUNITY





Karen Saez
Impact Strategy Lead
& Asia Pacific Community Manager
Global Shapers Community

2. Current Impact Reach & Areas of Global Shapers Community:

Karen also shared the current impact that our community has been making with the latest no. of people who are 1) directly benefited and 2) mobilised reached. Furthermore, she also shared the six impact areas “I-SHAPE” that Shapers should keep in mind.

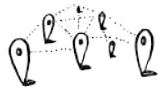
Global Impact Reach

2.2 million

People directly benefited



10,100 Shapers
6,600 Alumni



500 Hubs



150 Countries
& Territories



2,400
Projects

12.9 million

People mobilized
& reached

GSC IMPACT AREAS



Panel 1: Navigating Polycrisis: Understanding Semantics, Mitigating Risks, and Crafting Resilient Strategies

Moderated by the World Economic Forum, this panel examines crisis scenarios and solutions from government, civil society, policy, and youth perspectives.

The panel aims to:

1. Explore the nature, interconnections, and context of the polycrisis.
2. Analyze regional and community impacts, tracing origins and root causes.
3. Discuss solutions and barriers for preventing and mitigating the polycrisis.
4. Highlight the roles of governments, businesses, civil society organizations, and citizens, suggesting practical actions for awareness and contribution.



Goy Phumtim

Deputy Head
Schwab Foundation for Social
Entrepreneurship, World Economic Forum

Moderated by:



Hue La

Global Shapers
Ho Chi Minh City Hub



Jonathan Wong

Chief of Innovation,
Enterprise & Investment
United Nations Economic and
Social Commission for Asia and
the Pacific (UNESCAP)



H.E. Pedro Zwahlen

Ambassador of
Switzerland to the
Kingdom of Thailand, the
Kingdom of Cambodia
and Lao PDR

Note: Chatham House Rule applies



Panel 1: Navigating Polycrisis: Understanding Semantics, Mitigating Risks, and Crafting Resilient Strategies

“

The polycrisis is acute. Asia-Pacific is the most disaster-prone region, and it really us upon us all, both public and private actors, to work together. Only together we can solve this polycrisis.

”

JONATHAN WONG

Schwab Social Innovator



Keynote:

Creating a Sustainable Balance for a Better World

by  ThaiBev



Mrs. Tongjai Thanachanan

Senior VP/Chief Sustainable Business Development
Thai Beverages PCL

Highlight Takeaways

“When people are still hungry, the forest won’t survive” is core wisdom of the issue. But if we grow forest (with the alternative opportunities) in people’s hearts, their actions would follow.

1. Thailand’s Successful Solution to International Drug Crop

- In 1988, the opium poppy cultivation in the border region between Laos, Myanmar and Thailand, called Golden Triangle, made Thailand one of the centers of international drug crop production.
- Doi Tung the Royal Project by Mae Fah Luang Foundation (MFLF) believed that growing illicit crops and deforestation were end results of poverty and lack of opportunities, the root causes that made people break the law.
- To reduce poverty and related social consequences, they tackled the issue by introducing **“people-centered development”** and alternative employment models for the people, from coffee, macadamia nuts, strawberry to pursuing opportunities under the Doi Tung brand in horticulture, high fashion textiles, home décor and tourism.



Keynote:

Creating a Sustainable Balance for a Better World

by 



Mrs. Tongjai Thanachanan

Senior VP/Chief Sustainable
Business Development
Thai Beverages PCL

Shaper's Takeaway

"The speech from ThaiBev allowed me to know their business perspective on their experiences and strategies in addressing the polycrisis situations"

Lady Julie Grace

Linaogo Baronda, Iloilo Hub

2. ThaiBev's Social Enterprise Incubation Project

- WAR (Willing Able Ready) by ThaiBev is a Reality Show in its 5th year. With prizes over 56,000 USD, the show highly select and promote the social enterprises (SE) or sharable project ideas that put positive social change at its core to inspire the mass public further.
- The show works as a model that can be applicable to diverse group of audiences or participants like elementary schoolers.



Panel 2: Resilience Through Thai Wisdom: Harnessing Cultural Values to Tackle the Polycrisis



Weerapol Weerachotwasin
Global Shaper, Bangkok Hub
Head of Partnerships, SHAPE APAC 2023

Moderated by:

1. Overview of Thailand's Sustainability Challenges



Santi Abakaz
CEO/ Co-Founder
Tastebud Lab/ Bio Buddy

Global food production and import contribute to a third of malnutrition, water sanitation issues, and carbon emissions. Although compared to others Thailand has the luxury, people still receive the health impacts e.g., diarrhea.

- Contrary to Thailand's biodiversity, there are many more potentials to explore. For instance, currently food industry utilises merely 7 proteins.



Pojai Akratanakul
Curatorial Section Lead
Bangkok Art Biennale

The lack of funds is a barrier, as these initiatives are often seen as "nice-to-have." However, they could serve as activators, particularly leveraging "Soft Power." Challenges in marketing communication arise from difficulties in conveying local knowledge and culture too.



Prof. Chirayu Auewarakul
Former Dean
Princess Srisavangavadhana College of
Medicine, Chulabhorn Royal Academy

In addressing Thailand's aging society, a systematic approach is crucial. With WHO-inspired "Universal Healthcare Coverage" from the B30 scheme, readiness for the impending "Super Aged Society" is essential. However, easy healthcare access has led to complacency. Globalization compounds the issue, as younger generations in developing countries adopt Western diets high in unhealthy fats.



Panel 2: Resilience Through Thai Wisdom: Harnessing Cultural Values to Tackle the Polycrisis



Weerapol Weerachotwasin
Global Shaper, Bangkok Hub
Head of Partnerships, SHAPE APAC 2023

Moderated by:

2. From challenges to Solutions:



Santi Abakaz
CEO/ Co-Founder
Tastebud Lab/ Bio Buddy

Enhancing biodiversity through innovative solutions such as "Future Food," including regenerative foods and cell-based meats, supported by structured funding, to promote planetary well-being.



Pojai Akratanakul
Curatorial Section Lead
Bangkok Art Biennale

Utilizing creativity and art as "Magnet" and emphasizing a main policy of leveraging "soft power," the creative economy thrives on individual skills for effective monetization.



Prof. Chirayu Auewarakul
Former Dean
Princess Srisavangavadhana College of
Medicine, Chulabhorn Royal Academy

Strengthening healthcare capacity in rural areas through comprehensive doctor training programs for public welfare, while implementing a systematic approach encompassing research, funding, and tailoring programs to suit each nation's needs.

Highlight Takeaways

To tackle the polycrisis challenges, we also need to take "Policy, Funding, Infrastructure, and Civil Engagement" as a whole. The panel emphasized what Tongjai from ThaiBev shared about growing forest in people's hearts. **The people in each industry need to first realise the values of their work, so they could further connect them to the whole value chain of the nation, region and the world.**



The Cruise Dinner

After a long intensive day, Shapers were treated to an amazing night on a private cruise where traditional Thai cuisine was served.



The Cruise Dinner

Shapers enjoyed bonding over Thai cuisine, sharing quality time while taking in the scenic views of the Chao Phraya River and Bangkok's iconic landmarks like Wat Arun, at night.



The Cruise Dinner

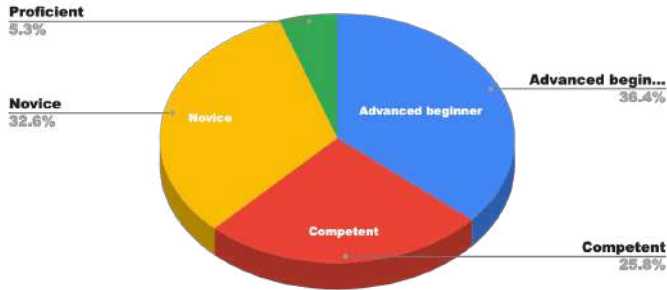
As Bangkok never sleeps, Global Shapers Bangkok organized featured surprises like Thai Mor Lam Dancing to add an element of fun and excitement for Shapers to dance the night away



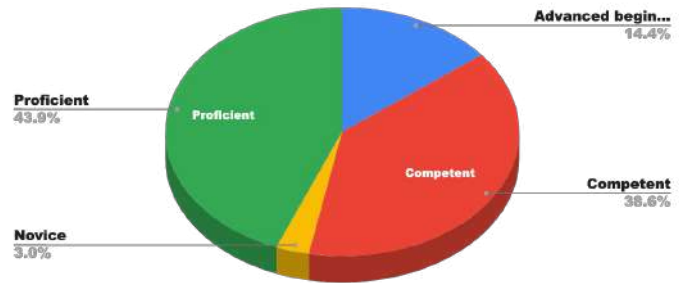
DAY 1 IMPACT:

Comparison of Pre- vs Post-Learning on Polycrisis Knowledge

How would you rate your knowledge of polycrisis BEFORE?



How would you rate your knowledge of polycrisis NOW?



In a side-by-side comparison of how well participants understood "Polycrisis" before and after their Day 1 learning experience, notable enhancements in knowledge and awareness showed.

Prior to SHAPE, around 70% of participants considered themselves at the beginner to intermediate level, often struggling with what exactly "Polycrisis" meant and how it tied into both local and global matters.

However, post-sessions, a trend shifted, with over 82% of participants reporting a significant improvement in their knowledge. They had gained a solid foundation, a broader perspective on the big picture, and a better grasp of how "Polycrisis" fits into the local and global interplay.

"Even if I was aware of the term 'Poly-crisis', it was informative during the panel discussions"

Pechchuma Sheithunga Manoharan, Kandy Hub



04



**DAY 2: RE-INSPIRING
THROUGH 3 TRACKS
& IMPACT SHOWCASE**

DAY 2: RE-INSPIRING

It's Tracks Day: Shapers joined the pre-selected tracks: 1. Energy & Food Security, 2. Tourism & Creative Economy, and 3. Wellness & Healthcare For All and ended the day with Networking Gala Dinner

Saturday, 23 Sep 2023

8.30-9.00: Buses Departure from Hotel

Morning



Afternoon

Evening

19.00-22.00: Networking Gala Dinner

TRACK 1: Energy & Food Security

Morning

08.30-09.15: Commute to SCG HQ
09.30-10.00: Welcome talk & Icebreaker
10.00-10.30: **Site Visit: SCG HQ**
10.30-11.00: Break
11.00-11.50: **Panel 1: Ensuring Energy Security Through Accelerated Energy Transition**

Afternoon

13.30-14.00: **Presentation by SMM Market**
14.00-15.00: **Site Visit: SMM Market**
15.00-15.30: Break
15.30-16.20: **Panel 2: Food Security for All - The Local vs the Global**
16.20-17.00: **Reflection & Discussion**



Jitsai 'Tata' Santaputra

Track Co-Lead



Irvan Sutiono

Track Co-Lead

Site Visit:



Arrived at SCG with warm greeting by Charoenchai, Chairman of Saraburi Provincial Federation of Industries and Waste Value Complex Director himself. Shapers were guided for a quick tour around headquarter with fun ice-breaking sessions!



Panel 1:

Ensuring Energy Security Through Accelerated Energy Transition

In the beginning, the panel was dedicated to focusing on Thailand's outlook, regional perspectives, targets, policies, and the roles of various stakeholders in the panel. Then, the main discussion covered drivers for change, the shape of the future, challenges, and innovative approaches. The session wrapped up, allowing for audience engagement.



Moderated by:

Justin Goh

Strategy Principal Director
– ESG and Sustainability Services
Accenture



Charoenchai

Chaliewkriengkrai

Chairman of Saraburi Provincial
Federation of Industries and Waste
Value Complex Director, SCG



Athip Tantivorawong

CEO
InnoPower



Jirapat Horsaengchai

Thailand Program Manager
New Energy Nexus



Krittanan Auamkul

Managing Director
Gideon One



Panel 1 Takeaways:

Ensuring Energy Security Through Accelerated Energy Transition

1. Diversification of Energy Sources

Accelerated energy transition involves reducing reliance on traditional fossil fuels and promoting a diverse mix of renewable energy sources such as solar, wind, hydro, and geothermal. This diversification helps mitigate the risks associated with the volatility of fossil fuel markets and enhances overall energy security.

2. Investment in Clean Technologies

To ensure energy security, it is crucial to invest in research, development, and implementation of clean energy technologies. This includes advancements in energy storage, smart grids, and more efficient renewable energy systems. Governments, businesses, and communities should collaborate to accelerate the adoption of these technologies, making them more accessible and cost-effective.



Panel 1 Takeaways:

Ensuring Energy Security Through Accelerated Energy Transition

3. Enhanced Energy Efficiency

Improving energy efficiency across all sectors is a key aspect of energy transition. This involves adopting energy-efficient technologies, implementing stringent energy standards, and promoting sustainable practices in industries, transportation, and buildings. Enhanced energy efficiency not only reduces overall energy demand but also contributes to a more resilient and secure energy infrastructure.

4. Resilient Infrastructure and Grid Modernization

Energy security is closely linked to the resilience of energy infrastructure. Accelerated energy transition necessitates investments in modernizing power grids, making them smarter, more flexible, and capable of integrating a higher share of renewable energy. Robust infrastructure ensures a reliable and stable energy supply, even in the face of disruptions or natural disasters.



Panel 1 Takeaways:

Ensuring Energy Security Through Accelerated Energy Transition

5. Policy Frameworks and International Cooperation

Governments play a pivotal role in ensuring energy security through the formulation of supportive policies and regulatory frameworks. These policies should incentivize the transition to cleaner energy sources, encourage private sector investments, and foster innovation. Additionally, international cooperation is vital for addressing global energy challenges, sharing best practices, and creating a more interconnected and secure energy landscape. Coordination among nations can also help in managing the geopolitical aspects of energy security.





Site Visit: Simummuang Market



During the market visit, Shapers got the opportunity to experience the SMM market, understood the trade ecosystems between the farmers & local government bodies and learnt the supply chain built over the past few decades.



Panel 2: Food Security for All: Local vs Global



This panel delved into Thailand's role in global food security, addressing the delicate balance between export goals and local needs. Discussions spanned sustainable supply chains, policy challenges, and the future of food, exploring themes of decarbonization, regenerative agriculture, and meeting public demand while ensuring global responsibility.



Moderated by:

Nawit Aunvichit

Chief of Climate Change Subdivision,
Department of Local Administration

Ministry of Interior



Panalee Phatraprasit

Assistant Managing
Director, Strategy

Simummuang Market



Kamonchanok Areerat

Group Innovation and Digital
Marketing

Thai Wah



Suthasiny Sudprasert

Co-Founder

Happy Grocers



Panel 2 Takeaways:

Food Security for All: Local vs Global

1. Local Food Systems

Emphasizing local food systems can enhance food security by promoting the production and consumption of regionally sourced food. Supporting local farmers and producers reduces dependence on long supply chains, making communities more resilient to disruptions. Local food systems can also preserve traditional agricultural practices, biodiversity, and cultural connections to food.

2. Global Trade and Supply Chains

Global trade can contribute to food security by providing access to a diverse range of food products, allowing regions to supplement local production and meet demand. However, reliance on global supply chains comes with risks, such as transportation vulnerabilities and market fluctuations. Balancing local production with global trade helps ensure a stable and varied food supply.



Panel 2 Takeaways:

Food Security for All: Local vs Global

3. Sustainable Agriculture Practices:

Both local and global approaches to food security benefit from the adoption of sustainable agricultural practices. This includes agro ecological methods, organic farming, and precision agriculture. Sustainable practices contribute to soil health, water conservation, and biodiversity, ensuring the long-term viability of food production systems on both local and global scales.

4. Community Engagement and Empowerment:

Local food systems empower communities to have greater control over their food sources. Community gardens, farmers' markets, and local cooperatives foster a sense of ownership and self-sufficiency. Engaging communities in food production and distribution decisions ensures that the specific needs and preferences of the local population are taken into account, promoting food security tailored to local contexts.



Panel 2 Takeaways:

Food Security for All: Local vs Global

5. Resilience through Diversity:

A balance between local and global food systems contributes to resilience. Localized production provides a buffer against global shocks, such as pandemics or extreme weather events, while global trade allows for diversification and access to resources not locally available. A diversified approach helps ensure that disruptions in one part of the world do not lead to widespread food shortages, promoting overall food security for diverse populations.





“There was a short presentation by Ms. Panalee. The passion while she spoke and the joy for the market in her eyes was a inspiring sight to see. The efforts by the management to keep things efficient is a lesson that everyone can learn from. Knowing about their waste management for such a huge market and cleaning practices was an amazing lesson.”

Ruopfuzhano Whiso, Kohima Hub

“There were two people who inspired me on Day 2 while we visited the two sites in our track. The first was the science communicator at SCG, and the second was Panalee from the Simummeng market.”

Sakshi Sharma, Jaipur Hub

TRACK 2: Tourism & Creative Economy

Morning

09.00–09.30: Commute to TCDC

10.00–10.40: **Panel 1: The Creative Economy in Thailand: An Overview and Landscape**

10.40–12.00:

- **Panel 2: How Big Corporations Survived and Thrived During the Pandemic**
- **Panel 3: How Social Businesses Create Unique Value and Rise Above and Beyond During the Pandemic**

Afternoon

12.00–14.00: **Lunch & Tea Tasting Workshop** by Asian Oasis

14.00–15.00: **Site Visit: TCDC**

15.00–16.20: **Workshop: Fostering Creative Industries for the Circular Economy** by Socialgiver

16.20–17.00: **Gift-giving and Sharing Sessions** by SATI



Nicha 'JJ' Erpaiboon

Track Co-Lead



Kevin Koonvisal

Track Co-lead

Panel 1:

The Creative Economy in Thailand: An Overview and Landscape



Moderated by:

Nattaporn Thapparat

Member
CONTEMPORARY ARTS & CULTURE
INDUSTRY PROMOTION
TRADE ASSOCIATION (THAILAND)



Dr. Chumpol Musiganont

Deputy Director-General
Designated Areas for Sustainable
Tourism Administration (DASTA)



Sanon Wangsrangboon

Deputy Governor of Bangkok
Bangkok Metropolitan
Administration (BMA)
& Global Shapers Alumni



Pichit Virankabutra

Deputy Director
Creative Economy Agency (CEA)



Panel 1 Takeaways:

The Creative Economy in Thailand: An Overview and Landscape

1. Bottom-Up Innovation and Scaling Challenges:

Emphasis on bottom-up initiatives diverges from reliance on large corporations, necessitating unique scaling strategies due to recognized challenges.

2. Cultural Uniqueness for Tourism:

Leveraging Thai culture for tourism, with street vendors and local art enhancing the city's identity.



Panel 2:

How Big Corporations Survived and Thrived During the Pandemic



Moderated by:

**Weerapol
Weerachotwasin**

Global Shapers
Bangkok Hub



Timothy Hughes

VP of Corporate Development
Agoda



Atthakrit Chimplapibul

Chief Executive Officer
Bitkub



Wuthivet Vetchabutsakon

SVP Group Head of Finance
ONYX Hospitality



Panel 2 Takeaways:

How Big Corporations Survived and Thrived During the Pandemic

1. Agile Response to Market Shifts:

Demonstrated agility in adapting to emerging trends, supporting new payment methods, and meeting increased demand for at-home services.

2. Localization for Global Success:

Recognizing travel preference differences, a shift towards localized strategies, tailoring services to specific markets for enhanced international performance.



Panel 3:

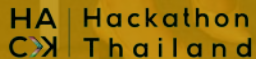
How Social Businesses Create Unique Value and Rise Above and Beyond the Pandemic



Moderated by:

Sitta Marattanachai

Co-founder
Hackathon Thailand



Ada Chirapaisarnkul

CEO
Taejai.com
(Global Shapers Alumni)



Amorpol Huvanandana

CEO and Co-founder
Moreloop



Supapong Kitiwattanasak

Co-founder and Business
Development
Muvmi



Panel 3 Takeaways:

How Social Businesses Create Unique Value and Rise Above and Beyond the Pandemic

1. Innovative Incremental Scaling:

Adoption of incremental scaling through small projects, like textile waste conversion and Tuk Tuk ride-sharing, forming the basis for sustainable growth.

2. Resilient Tech-Driven Response:

Navigating the pandemic with a lean structure, strategic tech investments for efficiency, resilience, and operational flexibility.

3. Leadership Humility and Empowerment:

Humble leadership promoting collaboration and valuing ideas at all levels, coupled with team empowerment, contributing to a motivated workforce.



Tea Tasting Workshop by



**Chananya
Phataraprasit,**
CEO of Araksa Tea

Explored the world of tea presented by Chananya, CEO of Araksa Tea, herself.

Followed by a sensory and tasting workshop led by the Araksa Tea team, Shapers got a chance to immerse themselves into **the art and flavors of these highly curated fine local tea collections, from Thida Green Tea to Silk Black Tea.**



Group Discussion Workshop

by



socialgiver



Arch Wongchindawest
Founder & CEO of
Socialgiver

Led by Global Shaper Alumni, Shapers discussed on the topic **“Fostering Creative Industries For The Circular Economy”** that emphasized innovative solutions in alignment with sustainability and circular principles.



Group Discussion Workshop



Arch Wongchindawest
Founder & CEO of
Socialgiver

Led by Global Shaper Alumni, Shapers discussed on the topic **“Fostering Creative Industries For The Circular Economy”** that emphasized innovative solutions in alignment with sustainability and circular principles.

What happened in the workshop?

Shapers were grouped together to brainstorm a way to create more impact through innovation for sustainable future. Arch also shared that we normally got creative after “a day of more input and exploration,” which we could transform them into original ideas & solutions.

The solution pitches by Shapers are diverse like:

- An app that connects users to nearby water dispensers
- An app that allows private educators to share knowledge for a small fee
- Hawker centers for centralized food vendors
(Central displacement of food waste of the street vendors)
- Auto detection for neck laziness with phones



Gift-giving and Sharing Sessions

by



Sakson "Saks" Rouypirom

Founder of SATI Foundation,
Na Projects Group,
and Broccoli Revolution

Wrapped up the track with SATI. Saks shared the valuable perspective to Shapers to view **"Giving as an equal activity of giving short term value for long-term satisfaction of the givers"**.





“Creativity, tourism and hospitality combined with social impact like Socialgiver and Araksa was a beautiful and seamless approach to demonstrate impact.”

Alexandra Bruhn, Adelaide Hub

“I was greatly inspired by Arch (Boom), Founder of Socialgiver. He addressed an issue, in such a way that we could enjoy, while realising at the same time.”

Lady Julie Grace Linaogo Baronda, Iloilo Hub

TRACK 3: Wellness & Healthcare for All

Morning

09.00–09.30: Commute to Patom Organic Living (Thonglor)

10.00–11:00: **Workshop 1: (Re-) Defining – Exploring Our Practices of Wellness & Healthcare**

11:00–12:00: Keynote: Listening – Insights into Evolving Wellness & Healthcare Trends

- **Panel 1: Implementation of Value-Based Care in Asia**
- **Panel 2: Building Smart Cities for Healthcare Innovation**
- **Panel 3: The Reality of Building an Organization in Wellness and Healthcare**

Afternoon

14.30–16.00: **Workshop 2: Speculating – Looking Beyond and Shaping the Future of APAC's Healthcare Ecosystem**



Prima 'Fair' Pisutttarun

Track Co-Lead



Varangtip 'Rung' Satchatippavarn

Track Co-Lead

Workshop 1: (Re-)Defining - Exploring Our Practices of Wellness & Healthcare

Explored the intricate interplay between personal choices, societal expectations, and cultural influences that shape our attitudes and behaviours towards health.

This truly interactive session allowed Shapers to discuss their meanings of health and wellness and diversely share uniquely cultural nuances.



Panel 1:

Implementation of Value-Based Care in Asia



Dr Kongkiat Kespechara

CEO Group 3 Bangkok Dusit Medical Services
(PLC) and Social Entrepreneur Ashoka fellow
(Ashoka foundation)



Panel 1 Takeaways:

Implementation of Value-Based Care in Asia

For more than 20 years, Dr. Kongkiat and his team have been helping to improve the health and well-being of Thais, across the public and private sector, through people- & technology-enabled innovation. Dr. Kongkiat provided his experience and the importance of value-based care via the use case of PROMs (Patient-reported outcome measures)

“The Future of value-based care is “Co-creation.” Patient advocacy is significant for us to learn their values/motivation, goals or needs in life, especially through PROMs. With this, we could make more joy and serve what is vital - mentally and physically - to them.”



Panel 2: Building Smart Cities for Healthcare Innovation



Moderated by:

**Varangtip 'Rung'
Satchatippavarn**
Founder of Ira Concept

ira



Theerapat 'Mil' Ungsuchaval
Co-Founder of Thailand Institute for
Mental Health Sustainability (TIMS)



**Suradech
Taweesaengsakulthai**
CEO of CHO (Khonkaen Thinktank)



Panel 2 Takeaways:

Building Smart Cities for Healthcare Innovation

In this panel, we discussed further about new healthcare innovations, the ageing population, and the different roles of private and public sectors, covering the city development, sustainable project continuation and key approaches to the relatable stakeholders.

Key question that we asked was “What’s the most important change that ‘needs to be done’?”

To me, city is the community, connection and coalition of the people. The key question we need to ask is that **what do people “feel” about their cities**. The feeling is as important as perception. **Social climate “where people’s lives are being embraced”. That’s when public policy comes into play with the focus on well-being promotion.**

Research in the policy is essential. **Human-centric approach can make the research meaningful.** We should plan ahead the communications of the policy/product to let the people know.



Panel 2 Takeaways:

Building Smart Cities for Healthcare Innovation

The criteria for Smart City: Human capital, social coalition, and technology. The pain points we're facing right now include 1) funding – 80% of the budget is accounted for the capital city like Bangkok instead of developing other provinces, 2) poverty and 3) inequality e.g. national corruption.

The Solution?

As part of Khon Kaen model, we **partnered with the city government's infrastructure to give opportunities to city-dwellers to be owners** and consequently create our own budgets, meaning that the **locals can move and utilise them by themselves. As a result, we could push our own city to be "Smart"**.



"No government officials could help us throughout the years
Systematically, prime minister only last 4 years, so **we need to look out for our city"**



Panel 3:

The Reality of Building an Organization in Wellness and Healthcare



Moderated by:

Prima (Fair) Pisuttisarun

Global Shaper, Bangkok Hub

Co-Lead, Track 3

Co-Founder, MindTerra



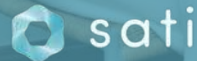
**Amorn 'Sanju'
Sachamuneewongse,**

Founder of Sati App

Global Shapers Alumni

Community Champion,

Mainland Southeast Asia



**Kamonwat 'Khaotu'
Suksumek**

CEO of H Lab



Raya 'Ten'

Chantaramungkorn

Co-Founder of HonestDocs



Panel 3 Takeaways:

The Reality of Building an Organization in Wellness and Healthcare

Discussed about leading healthcare startups and organizations in Thailand, and how their founders have started, pivoted, and innovated to thrive in the current climate. 3 speakers who are the founder of healthcare startups shared own challenge in launching business, the applicability to APAC region and the suggestion.

First, we asked about the purpose and the proudest achievements of all speakers



Kamonwat 'Khaotu'
CEO of H Lab

How far they've come and could successfully build the team synergy and platform for the like-minded people "Technician" where people could do what they're good at..



Raya 'Ten'
Co-Founder of HonestDocs

"400 Complete doses of HPV or vaccination. Everyday, she's got a chance to empower consumers to take care of themselves"



Amorn 'Sanju'
Founder of Sati App

Forming the collaboration from a project to drives from what he believed that they wanted to give forward to others. Although startup was never easy, Sanju also gave an example that he went to pitch to hundreds but there was "one" that wanted to explore partnership together... and that was enough.



Panel 3 Takeaways:

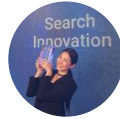
The Reality of Building an Organization in Wellness and Healthcare

Then, we asked further “One piece of Advice”



Kamonwat 'Khaotu'
CEO of H Lab

Thailand is good for start-up;
we are the land of opportunities
due to the abundance of issues.
“Just do it and survive.”



Raya 'Ten'
Co-Founder of HonestDocs

Startup in healthcare must put “Health”
first before business. It is the Integrity.
When you innovate something or
navigate the uncharted area, you need
to have the resilience to adapt and push
the current rules & regulations too.



Amorn 'Sanju'
Founder of Sati App

Keep open-minded! If you think you're
100% right, you will always be 100%
wrong. Resilience you're gonna be shut
down 99 times, and when there will be
1 who see your works.



Workshop

Speculating: Looking Beyond and Shaping the Future of APAC's Healthcare Ecosystem



Facilitated by

**Chai (Charlie)
Indrakahmang**

SEAC

In this workshop, Shapers learnt to apply creativity with design thinking methods to tackle the future challenge "super-aged society" by co-ideating solutions via cross-hub collaborations.





“ I enjoyed Track 3. The speakers were inspiring and diverse in background, which brought many new perspectives.”

Triet Huynh, Ho Chi Minh City Hub

“The workshop was inspiring! I concur with the importance of preparing economies for the upcoming decade by proactively anticipating the industries that may be in demand.”

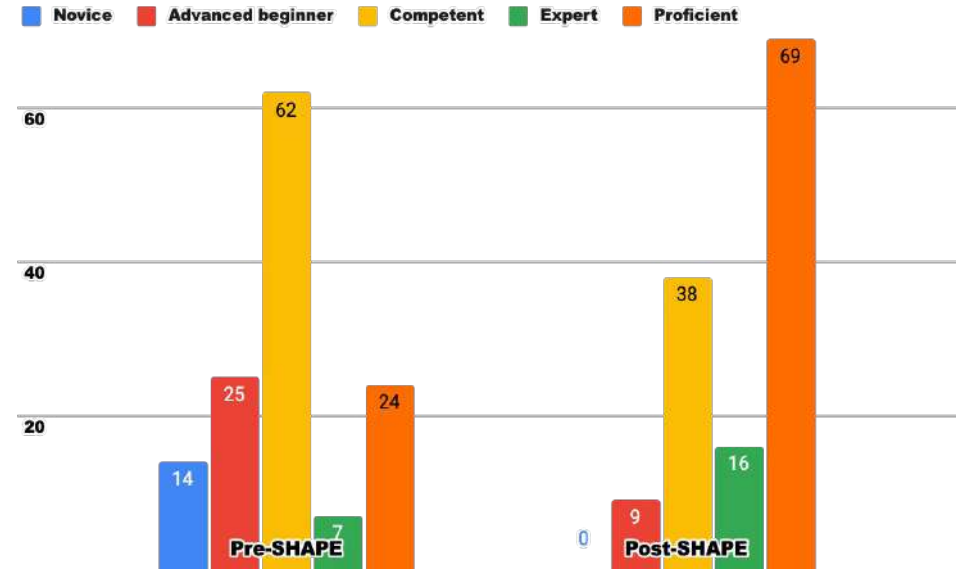
Gayathri Kuppendra Reddy, Bengaluru Hub

DAY 2 IMPACT:

Comparison of Pre- vs Post-Learning on Track

Like the effectiveness of Day 1 learning, **participants' knowledge of their respective tracks also demonstrated a significant positive shift, as the majority transitioned from novice-to-advanced beginner self-assessments pre-SHAPE to proficient and expert ones after it.**

There are two (2) prominent shifts: 1) Though a few shapers rated themselves as novices pre-knowledge, after the figures turned 0, and 2) the most significant increase occurred in the proficient level with approx 187.50% uplift, from 24 to 69 participants, signifying substantial SHAPE contribution.



Networking Gala Dinner & WORLD CAFE FOR GSC PROJECT SHOWCASE

In this networking dinner, Shapers got to connect with the experts beyond GSC communities, from Schwab Foundation to our esteemed partners and sponsors. Then, they moved to enter the “World Cafe” where select hub projects were showcased and explored via the tables that Shapers can enter!



WELCOMING SPEECH: Networking Gala Dinner

“

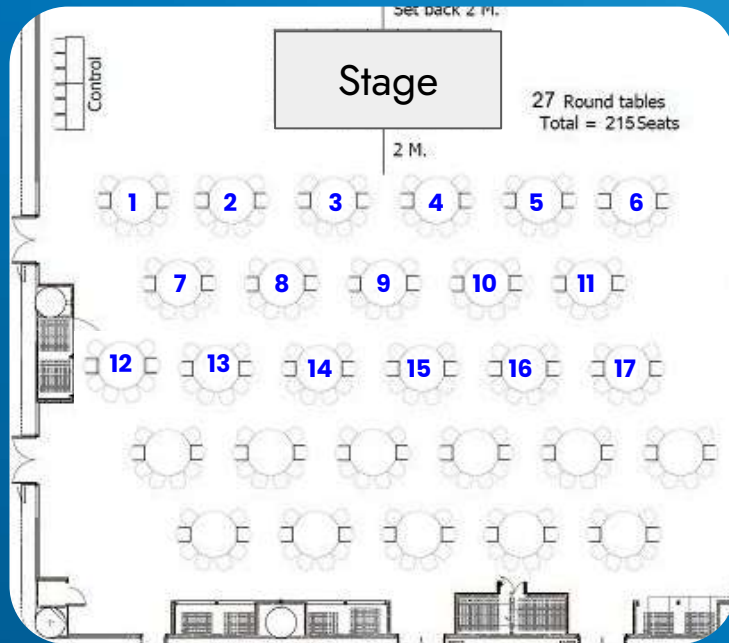
SHAPE APAC 2023 serves as a rallying point for our collective mission: to proactively address a spectrum of risks, and to work collaboratively towards resolving these common challenges. ”

KONGPHAN (Tri) PRAMOJ NA AYUDHAYA

Co-founding Curator
Global Shapers Bangkok



RECAP: Project Showcases at WORLD CAFE



15 Min/ Round
Group of 8-9 people

1. Sébastien Marot
Friends International (Schwab)
2. Napasiri Sae-Kuay
Population and Community
Development Association (Schwab)
3. Ma Kam Wah
Ma Kam Wah Co. (Schwab)
4. Jack Sim
World Toilet Organization (Schwab)
5. Grzegorz Dajzer
Medical Technology and Transfer
Service (Schwab)
6. Kenny Low
City Harvest Community Services
Association (CHCSA) Schwab

7. Recycle Dalat
8. KonekSub
9. Shape Sports, Serve Stories
10. Feeding the Marginalised
11. SWATANTRA
12. Community Sessions For Migration
13. Gamlangchai/ทำสิ่งใจ/กำลังใจ
14. Shaping Mental Health
15. AIGC For Everyone
16. EcoArt - Art for Climate
17. 100,000 Conversations for the
Voice to Parliament

Hub Project Showcases At WORLD CAFE

Over 10 hub projects were carefully selected to showcase their amazing impact from regions across the world. **Want to read about their impact? Please access via <https://bit.ly/SHAPEprojectshowcase>**



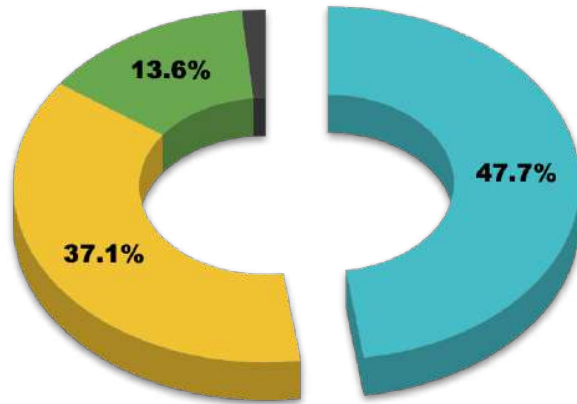
Networking Gala Dinner & WORLD CAFE FOR GSC PROJECT SHOWCASE

During this networking dinner, Shapers had the opportunity to connect with experts beyond GSC communities, including representatives from the Schwab Foundation and our esteemed partners and sponsors. Subsequently, they transitioned to the "World Cafe," where select hub projects were highlighted and explored through tables that Shapers could participate in!



DAY 2 IMPACT:

Assessing the Likelihood of Cross-Hub Collaboration Based on SHAPE APAC 2023 Project Showcases



- I'm currently exploring a few
- I would have liked to
- I'm currently collaborating on
- I'm not interested

Collective Impact:

Perceived Potential/Likelihood & Impact

- 63% of Shapers are exploring a few projects at the moment, while after SHAPE there are 18 Shapers (13.6%) who have been already collaborating on one.
- Regardless of the collaboration status, Shapers think that on average nearly 600 people in wider communities can potentially benefit from a cross-hub collaboration each time.

DAY 2 IMPACT:

Perceived Individual-to-Collective Outreach Impact

**1 SHAPER
= 3,000 REACH**

With their intentions to apply learning from SHAPE to their local communities, Shaper perceived that they could reach and/or mobilize around 3,000 people in the next 1 year through owned channels.



**35 SHAPERS
= 100,000 REACH PER ANNUM**

Interestingly, if 1 Shaper could do 3,000, it means that 35 Shapers together could outreach over 100,000 per annum – It's the impact that we could potentially do together.



05



DAY 3: RE-FIELDING THROUGH LOCAL THAI WISDOM

DAY 3: RE-FIELDING

On the last day, Shapers travelled out of town to learn Thailand's unique local culture and wisdom with a hands-on rice farming experience - all at Suan Sampran.

Friday, 22 Sep 2023

Morning

10.00-11.00: Travel to Suan Sampran
10.00-13.00: Hands-on Sustainable Outdoor activity
13.00-14.00: Lunch

Afternoon

14.00-15.00: Hub & Project Collaboration WorkShop
15.00-16.00: SHAPE APAC Reflection
16.00-16.30: Closing Remarks
16.30-17.30: Travel back to hotel

Hands-on Sustainable Outdoor Activity

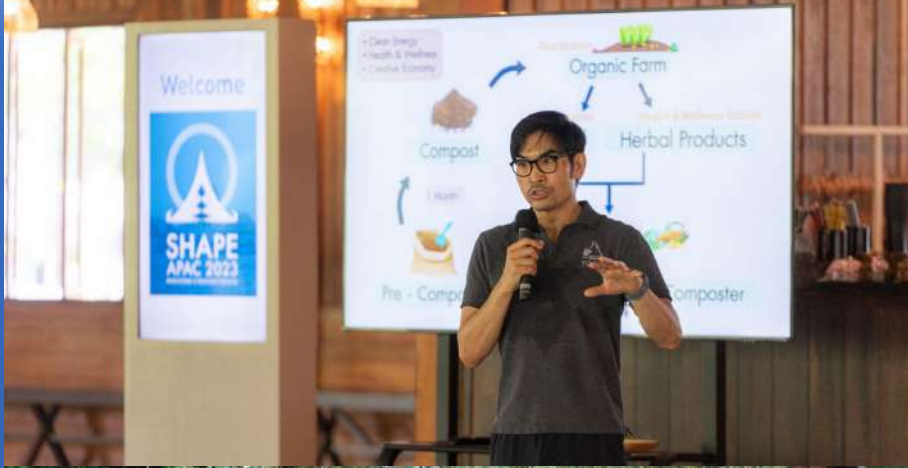
The day shapers have been waiting to get their hands a little dirty!

The first station immersed attendees in the art of crafting Somtum, a traditional Thai papaya salad. Global Shapers, guided by skilled instructors, utilized organic ingredients sourced directly from the backyard, providing a hands-on experience in creating this iconic dish. The use of fresh, homegrown produce added an authentic touch to the gastronomic adventure.

The journey continued with a muddy rice field experience, where participants discovered the intricacies of rice farming. Wading through the fields, the event took a playful turn as Global Shapers learned the ropes of rice cultivation, connecting with the very essence of Thai agriculture. This unique and messy experience not only fostered teamwork but also left participants with a deeper appreciation for the hard work behind one of Thailand's staple foods.

As the day unfolded and muscles started to feel the exertion, participants found solace in the third station, where they learned the art of creating Thai herb balls. This therapeutic activity provided a welcome respite, allowing Global Shapers to unwind and recharge. The session concluded with a delightful tasting of organic flower tea, adding a serene touch to the overall experience.





Re-fielding with Thailand's unique local experience at Suan Sampran

Patom
ORGANIC LIVING

วิสาหกิจชุมชน
SUAN SAMPRAN

In collaboration with Patom and Suan Sampran, we successfully curated an event that seamlessly blended culinary exploration with cultural immersion. By embracing local traditions and engaging in hands-on activities, participants gained a profound understanding of Thai-ness, fostering connections and creating lasting memories. The event exemplified the power of experiential learning in fostering cultural appreciation and community building.



Hub & Project

Collaboration WorkShop

Rebuilding Future Collaboration

Before ending SHAPE APAC 2023, we come together again with GSC Advisory Council and Community Champions who joined SHAPE APAC 2023. We got to learn from them about the impacts, and why we're together as a community.

Advisory Council

- Irsyad Nazri – Southeast Asia
- Michelle Howie – Pacific
- Pratik Kunwar – South Asia
- Claire Peng – North Asia

Community Champion

- Amornthep Sachamuneewongse – Southeast Asia
- Ashleigh Streeter-Jones – Pacific
- Aastha Dhandia – India North & Nepal
- Yuma Sumi – Japan, Mongolia & South Korea
- Luona Cai – Greater China



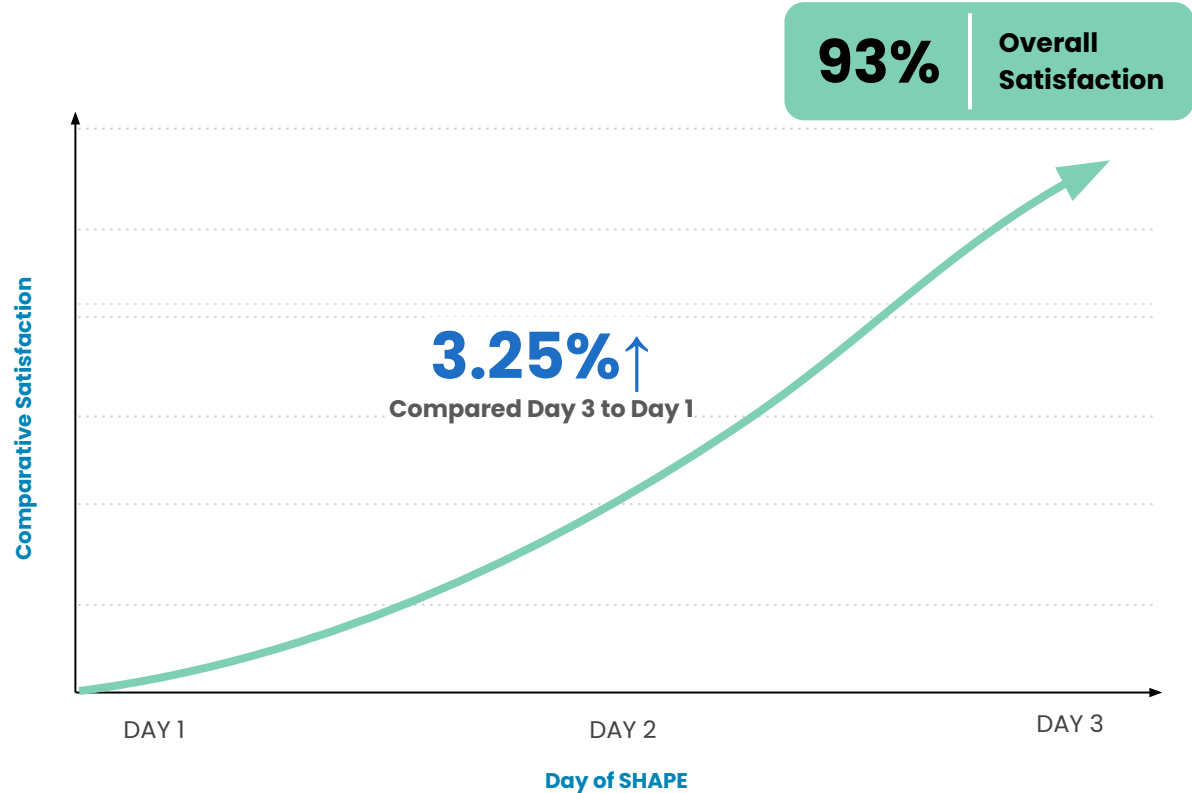


Closing Remarks

It's officially the end of SHAPE APAC 2023. Bangkok Hub have had work on this amazing event since 2022 starting from the scratch. As we wrap up this remarkable SHAPE, Bangkok Hub want to extend our heartfelt gratitude to every shapers for making it truly extraordinary. Your enthusiasm, passion, and active participation have been the driving force behind the success of this occasion. As a hub, we feel deeply honored to have had the privilege of organizing such a dynamic gathering of individuals. Thank you for World Economic Forum and Global Community and all distinguished partners and the collaborative spirit that have created an atmosphere of inspiration and connection that will resonate long after the SHAPE APAC 2023 close. Thank you all for being an integral part of this event, and we look forward to welcoming you again in future endeavors. Until the next time!

DAY 3 IMPACT: Participants' Satisfaction Growth

Overall, the satisfaction is high with 98% of total survey respondents rated "Satisfied" and "Extremely Satisfied." Moreover, when benchmarked the satisfaction score from Day 3 to Day 1, the slight uplift of 3.25% not only showed the level of satisfaction **but also indicated that participants were already satisfied since the 1st Day of SHAPE APAC 2023.**



06



SHAPE
APAC 2023

THE CARBON NEUTRAL INTENTION

360° CARBON APPROACH FOR SHAPE APAC 2023

1418.34
(kgCO₂e)
Total carbon footprint
that was avoided



BY THAILAND CONVENTION
AND EXHIBITION BUREAU

In this SHAPE, our hub took the proactive “Carbon Avoidance” approach to prevent carbon from being emitted in the first place. In collaboration with TCEB, we applied the Carbon Footprint Avoidance Calculator to plan the Carbon Emissions which we could have created throughout the event, and reduce the negative impact on our environment.



MANAGING TRACEABLE FOOD WASTE AT 2 DAYS AT QSNCC



Source, Type of Waste and Waste Separation




Area	Food			Non-Food					
	Prepared to be Served	Scrap Raw Materials	Food Waste	Cooking Oil	Plastic Bottle	Glass Bottle	Metal Cans	Paper	General Garbage
Kitchen Commissary		✓						✓	✓
Kitchen Main		✓		✓				✓	✓
Kitchen Bakery		✓						✓	✓
Banquet	✓		✓						✓

Date 22-23 September 2023



BREAKDOWN: FOOD WASTE MANAGEMENT

Detail	Description	Weight (kg.)	Process
	Prepared to be Served	135.0	Organic Waste Dry Decomposer
	Food Waste	64.2	Organic Waste Dry Decomposer
	Coffee Grounds	6.4	Organic Waste Dry Decomposer
	Steamed Rice	16.2	Animal Feed Processing with FEED Addition

Detail	Description	Weight (kg.)	Process
	Bread and Flour	3.2	Animal Feed Processing with FEED Addition
	Paper	2.5	Recycle with TBR Thai Beverage Recycle
	Cooking Oil	28.0	Biodiesel Processing with Bangchak Corporation

SUMMARY: FOOD WASTE MANAGEMENT



Location, Type of Waste and Waste Separation

Area	Weight (kg.)								
	Coffee Ground	Food Waste	Scrap Raw Materials	Bread & Flour	Steamed Rice	Plastic Bottle	Metal Can	Paper	Cooking Oil
Kitchen Commissary	-	-	135.0	-	-	-	-	0.4	-
Kitchen Main	-	-	-	-	-	-	-	1.5	28.0
Kitchen Bakery	-	-	-	2.2	15.4-	-	-	0.6	-
Banquet	6.4	64.2	-	1.0	0.8	-	-	-	-
Total	6.4	64.2	135.0	3.2	16.2	-	-	2.5	28.0



REMOVING CARBON WITH GLOBAL COLLABORATION



BY THAILAND CONVENTION
AND EXHIBITION BUREAU

Beyond our efforts in Carbon Avoidance, we're excited to announce that we're actively planning a Carbon Offset Program for post-event actions aimed at removing carbon from the atmosphere. In 2024, we're looking to implement innovative strategies to achieve carbon neutrality. Here are three potential ideas we're exploring:

Tree Planting Collaboration:

Partnering with other Global Shaper Hubs to initiate large-scale tree planting initiatives.

Renewable Energy Projects:

Collaborating on renewable energy projects that reduce reliance on fossil fuels.

Community-Led Conservation

Efforts: Engaging local communities in conservation projects that have a direct impact on carbon reduction.

We're open to more ideas and collaborations with other hubs! Please stay tuned to our GSBKK official page for upcoming announcements and opportunities to get involved.

Together, let's shape a greener, more sustainable future.



07



OUR SPONSORS & IMPACT PARTNERS

who made SHAPE APAC 2023 happen

SPONSORS & PARTNERS

Thank you for helping us shape the world!



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Thank you for helping us amplify the impact!

Bangkok Post


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08



APPENDIXES

SHAPE APAC 2023 Media Promotion & Learnings



OWNED MEDIA



The GSBKK Media Team has chosen Instagram and LinkedIn as the two most effective channels to communicate with Shapers. The communication strategy involves planning and curating content in two distinct phases.

Pre-SHAPE (Aug 15 - Sept 21)



Post-SHAPE (Oct 6 - Nov 7)



Overall Performance



Total Impression

74,337



Total Reach

44,159



Total Reach

2,694

Explore our SHAPE contents via:

<https://www.instagram.com/globalshapersbangkok/>

<https://www.linkedin.com/company/global-shapers-bangkok>



EARNED MEDIA: PR Coverage

SHAPE APAC 2023 were featured in Thailand's leading publications from diverse styles and formats, from the original news article like Bangkok Post to modern lifestyle format like The Standard KND's TikTok that is easy to digest.



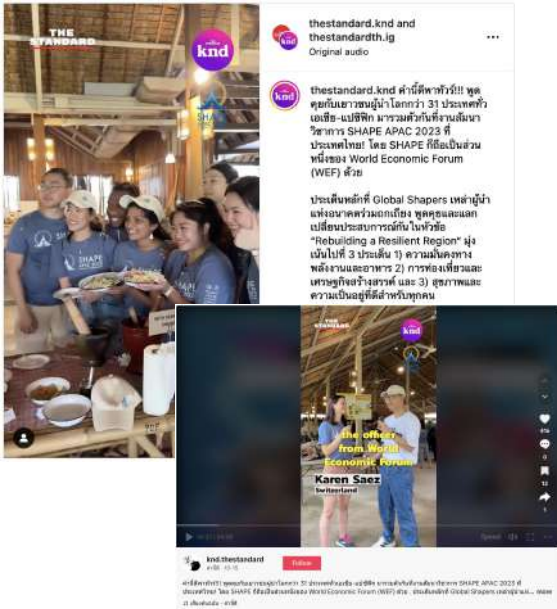
SHAPE APAC 2023, a three-day event aimed at promoting collaboration, innovation, and resilience in the Asia-Pacific region, took place from September 22nd to 24th. Under the theme "Rebuilding a Resilient Region,"

Examples of Publication



EARNED MEDIA: PR Coverage

SHAPE APAC 2023 were featured in Thailand's leading publications from diverse styles and formats, from the original news article like Bangkok Post to modern lifestyle format like The Standard KND's TikTok that is easy to digest.



Examples of Publication

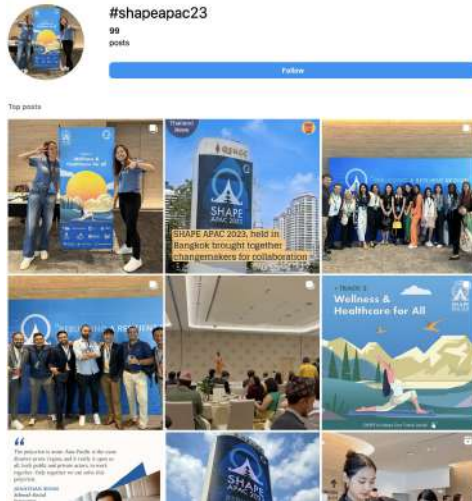


WHAT PARTICIPANTS SAID ON INSTAGRAM

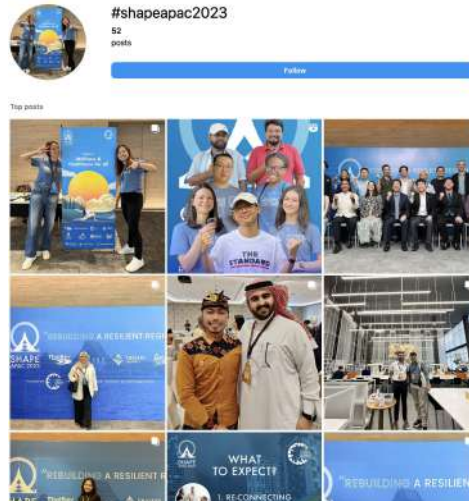


Being a popular platform among Shapers, we have nearly a hundred hashtags (#SHAPEAPAC23) used on Instagram to tell their communities (followers) about SHAPE APAC 2023 journey.

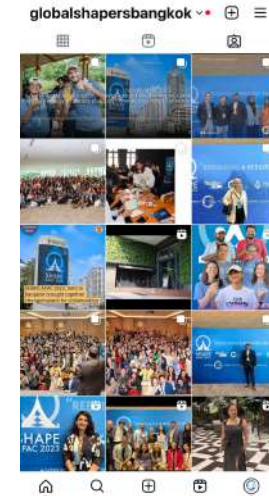
99 Hashtags used
for **#SHAPEAPAC23**



52 Hashtags used
for **#SHAPEAPAC2023**



34 Posts tagged
@globalshapersbangkok



WHAT ABOUT THE FEEDBACK FOR GLOBAL SHAPERS BANGKOK FOR SHAPE APAC 2023?

1. **Organization & Logistics:** Seamless organization and logistics of SHAPE APAC 2023 that participants commended the efficient management of events, transportation, and scheduling.
2. **Content & Track Curation:** Our content and tracks received significant praise. Participants appreciated the curation of tracks, the quality of speakers, and the diversity of sessions. The well-structured content provided valuable insights and learning opportunities.
3. **Inclusivity & Community Building:** Creating an inclusive and welcoming environment was also highlighted. Participants valued the sense of community and the efforts made to engage local stakeholders, which fostered connections and relationships among attendees.
4. **Communication & Information Sharing:** Effective communication and information sharing were essential. Participants found pre-SHAPE information to be thorough and the communication to be clear and responsive, contributing to a well-informed and engaged community, such as GSBKK travel deck or even curated list of recommended restaurants on Google Map.
5. **Diversity of Activities & Learning Opportunities:** While slightly less frequently mentioned, this still played a significant role > Participants enjoyed the wide range of activities, the balance between discussion and hands-on experiences, and the immersive learning opportunities provided.



WHERE CAN GLOBAL SHAPERS BANGKOK IMPROVE NEXT TIME?

It's undeniable that SHAPE APAC 2023 reached a very high satisfaction rate, yet the overall suggestions are derived from a key factor "Time Limitation," which led to 1) limited in-session interaction with the speakers, 2) packed schedule, and 3) less travel out of town (Suan Sampran) for more local experiences.

1. **Balancing Panels & Interactive Hands-on Sessions:** Due to limited Many participants suggested that SHAPE events should strike a better balance between traditional panel discussions and more interactive, hands-on sessions like workshops, discussions, and practical activities.
2. **Time Management and Scheduling:** Participants voiced concerns about the tight schedules, highlighting the need for flexibility and more downtime to facilitate better networking, reflection, and rest.
3. **Site Visits and Interaction with Local Community:** Many participants desired more site visits and interactions with the local community to gain a deeper understanding of the host city and its challenges.



ABOUT AUTHORS



**Chanitnant
Ajanant**

Impact Officer, Bangkok Hub
Impact Co-Lead, SHAPE APAC 2023



Chanitnant believes in the power of consumer and human insights, leveraging these perspectives as a cornerstone to uncover win-win solutions that mutually elevate lives and achieve significant societal and business impacts. Currently, he works in a leading Thai tech company, spearheading joint marketing partnerships with other brands across diverse industries. With a background in global NGO marketing, Chanitnant developed regional campaigns to secure vital funds for pressing issues. While maintaining an active commitment to social impacts, he specifically focuses on amplifying LGBTQI+ inclusion and equity in Thailand. Apart from work, Chanitnant enjoys hiking, traveling, and going on liveaboard dive trips!

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THANK YOU

ขอบคุณ

