

Global Shapers

BANGKOK

Annual Report 2019 - 2020





Contents

Preface	5
Curator	6
Our mission	8
Impact 2019	10
Projects	13
2020 and beyond	23
Shapers' Voices	24
Impact Partners	28
GSBKK: Shapers	29
About Authors	30

Global Shapers Bangkok annual report 2019 - 2020

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Following the successful SHAPE APAC 2018 hosted by the Global Shapers Bangkok in Thailand, the Hub was fueled by enthusiasm moving forward in 2019. The year witnessed several strategic milestones that saw the Hub grow from strength to strength.

Existing projects on mental health and education drew a lot of support and engagement with key stakeholders, including institutions such as the Royal Thai Government and several universities of repute. Planting of more than 3200 trees by the Hub members along with strategic impact partners served dual purpose to conserve and protect habitats of wildlife and to offset the carbon footprint generated by activities pertaining to SHAPE APAC 2018.

To make cities more sustainable, workshops and other collaborations were undertaken that focused on topics such as sustainable fashion, mental health awareness, financial education/planning among

graduates and protection of wildlife to name a few. Close to 1,000 individuals were reached directly while a broader audience were approached indirectly through social media and other public outreach measures.

With the momentum generated by the aforementioned successes, addition of new members to the Hub warranted the need for a more strategic approach towards creating long term impact through projects and interventions from the Shaper Community in Thailand. This self-reflection was essential to draw out a strategic roadmap that would allow the Hub to monitor its progress while leveraging the pace set by existing milestones. This consequently resulted in the creation of project areas to ensure that the Hub members had the required goals, visions and objectives while implementing actions that created a positive and tangible impact.

Addy and Irvan



This report outlines and elaborates the key achievements by project area as well as providing an overview of the strategic outlook of the Hub as it progresses into 2020

Outgoing (2018/2019)



Raghav - Curator

In 2016, I left the corporate world to join my family business. My concern was that working in a very unfamiliar industry would be hard to adjust. After a catch up with my colleague, who also happened to be a shaper, my colleague suggested that I join the Global Shaper Community to work on my passion in the environment sector. I never regretted the decision; since then, I have met a group of smart people with good hearts who are not afraid to challenge you to be the best that you can be. The experience as a Hub Curator was not at all easy, as not only the position involves balancing the team's spirit and active pursuit of meaningful projects, but also hosting the SHAPE APAC 2018. It was a truly memorable experience, and I was blessed with a great team, whom can be practical and dream big. As Sanju – our Incoming Curator – often mentions, it is a privilege to be a Global Shaper.

Incoming (2019/2020)



Sanju - Curator

I have been a Shaper since 2016, but never truly understood the power that a Shaper can have. To be honest, when I joined, it was probably my darkest days, as I was going through major depression. Global Shapers Bangkok members were truly one group of family I could reach out to, to be myself, to have someone see my worth. The first time I felt empowered to talk about my Mental Health condition and Suicide was during SHAPEAPAC 2018 in Bangkok. Thanks to James and Wadia who pushed me to share my story, it allowed me to see how much I have to share to everyone. Since then, I started reaching out to more Shapers globally working on Mental Health projects and I happened to connect to hundreds of Shapers working on this issue, some of whom share similar stories with me. Being a Global Shapers is a privilege that not many people get a chance to enjoy, and because we have this privilege and this community supporting us, it is important for us to do justice to it, to be the best we can be, to create and be the change we want to see in this world. Nothing is permanent in this world, but with Shapers, the support truly is.



Flo - Vice Curator

One of our goals in 2019 was to grow our hub. Grow not only in terms of more members, but also in terms of projects. In the past, our hub created short-term and one-off events. Those events are great to raise awareness or to start an initial conversation about a problem in our community. But to create lasting, long-term impact, we needed to create a novel framework how we design and execute hub projects. We were able to do that through a couple of fantastic local partnerships and collaborations that were in line with the impact areas of the Global Shapers Community. One of the key things we did is to encourage our hub members to think about the long-term impact of their projects and how to leverage partnerships to multiply the reach and impact of our campaigns. The implementation of this new approach also led to more engagement from hub members.



To ***build a local community*** of the most outstanding young people committed to ***improving the livelihood*** of the population of Thailand. The Bangkok Shapers Community is a ***voice for the future*** in local, regional and global thought processes and a catalyst of entrepreneurship in the global public interest. The Bangkok Global Shapers Hub aims for balanced and diverse skills and experiences including gender wise of membership.

Core Values

empower

inclusion

sustainability

collaboration

integrity



As of December 2019, our impact includes:

29

Shapers & Volunteers

11

Events organised and co-organised during the year

44,000 Baht

Spent in creating impact

979

People were reached through events/activities

29,727

Total organic post reach on Facebook

3,200

Trees planted to offset carbon footprint of SHAPE 2018 in Bangkok

Month	GSBKK	Sati	EcoShapers	Wildchain	Smart Money
Jan 19					
Feb 19	●	2019 Hub retreat			
Mar 19				Workshop at Thammasat University and Chulalongkorn University	●
Apr 19	Youth Mental Health Conference	●	●	Fashion Revolution Week 2019 (part of Shaping Fashion Cross-hub collaboration)	
May 19	●	Open House @ Hotel Icon Bangkok			
Jun 19				●	Tree planting in Chiang Dao
Jul 19	●	Restructuring of Hub governance			
Aug 19					
Sep 19	Intake of new GSBKK Hub members	●	World Suicide Prevention Day		
Oct 19	●	●	ME TALK (Mental Education Talk)	●	Good Society Expo @ CentralwOrld
Nov 19	●	Restructuring of projects	●	Thai Mental Health week	Workshop at Mahidol University
Dec 19	●	Collaborated with Santa Cause			

Projects





Sati

Eco Shapers



Wildchain

Smart Money

5 Projects



sati™



**Amornthep "Sanju"
Sachamuneewongse**
Founder at Sati

Sati

Our health is truly everything. It follows us everywhere we go, and if any part of our body isn't functioning well, then we are in trouble. And this is more so important, especially for our mental health which often goes unseen and invisible. Based on one of our Shapers' personal journey in relation to his struggles with mental health, Sati was born with the aim of encouraging people to listen with their hearts! (#heartwithears)



I believe that we all have in us to do good, to be better, to spread love and joy, and we most definitely need it in during this time where everything seems to be so grey. We have just lost touch with the side that makes us a compassionate being. We need to empower each other to be better, to inspire one another, because if we don't do that now, we might as well give up.

Highlights from 2019

April 2019: Youth Mental Health Conference

Sanju was invited to the Youth Mental Health conference organized by Orygen and World Economic Forum in London, UK.

September 2019: World Suicide Prevention Day 2019

Global Shapers Bangkok sponsored Sati's event called Heart With Ears, which aimed to create a more empathetic society and allowing public to understand more about causes of Suicide and Mental Health. The event ran for 9 days. On the first 8 days, we worked in collaboration with Understand and iShare to provide street-side listening therapy services to the general public. Within 8 days, more than 40 people came to use the service. On the 9th day, we held the main event at one of the busiest spots in Bangkok City Center. More than 50 people participated directly in the event, which was inaugurated by the Thai Government's Department of Mental Health. During our live survey of over 30 people, we found out that 52% of those who joined in on the survey had the thought of committing suicide before, and over 80% know someone who have attempted suicide. The event was also widely televised and shared on the media.

October 2019: ME TALK (Mental Education Talk)

Global Shapers Bangkok assisted in Sati's event called ME Talk, which was held in partnership with the Department of Mental Health. The event was held on World Mental Health day. We created a TED Talk style event, and people who lived with mental health-associated experience empowered others by sharing their stories. The Director of National Suicide Prevention Center also shared recent statistics on suicide rates in Thailand, and how we can prevent the rise of suicide going forward. The event was also widely televised and shared on the media.

Plans for 2020:

For 2020, we have regrouped Sati under Health Impact Area, which now also includes Heart With Ears project, a project aimed to spread the understanding and knowledge of Mental Health and how empathetic listening can be the first-line of defense and a tool to help someone with Mental Health disorders, and Just Stem It, which aims to raise knowledge on stem cell donation and to create a public platform to track blood and stem cell donations.

5 Projects



**Woraween "Ween"
Luenglerkul
Co-Founder of
EcoShapers**

Eco Shapers

We are now seeing more people asking for a cleaner world and a better future. However, we are not doing enough and this lack of change could potentially lead to catastrophes. We have already been hearing that most of Bangkok could be under water by 2050! Yet we don't see much urgency. This is why us Shapers, as the Youth of Bangkok, are taking this very personally. To enhance public understanding and creating hands-on solutions, Eco Shapers aims to effect behavioral change at the micro level to contribute towards key environmental issues. By curating content, organizing workshops and events, and developing long-term strategic initiatives and partnerships, Eco Shapers look to making Bangkok (and the planet!) more sustainable and livable for all.



Highlights from 2019

April 2019: Fashion Revolution Week 2019 (part of Shaping Fashion cross-hub collaboration)

- Sustainable fashion is a new concept in Thailand, yet the interest in this topic is growing quickly as people can easily relate with fashion in their lifestyles
- Most event participants work in fashion/design/art industries or have interest in sustainability
- Clothes swap is a great event to engage with people and provide actionable solution to reduce buying new clothes or throwing away decent ones

Plans for 2020:

Our big event in 2020 will be Shaping Fashion in Fashion Revolution Week, where we will collaborate with Fashion Revolution Thailand to further raise awareness on the impact of fast fashion and drive towards sustainable fashion. The activities include clothes swaps, documentary screenings, talks and workshops. We also plan to scale clothes swaps to universities and schools where there is high potential to conduct additional workshops to promote sustainable lifestyles such as zero waste living and circular economy.



Fashion is the second most polluting industry globally. It closely relates to our daily lives and individual actions towards a more sustainable consumption can start as simple as choosing the clothes that you really love, keep it for long, and extending their lives through swapping. Ultimately, I hope that our work encourages us all to be more conscious consumers; whether it's fashion, food, plastic products and whatnots. Let's start with small actions one step at a time, just as Anne Marie Bonneau says "We don't need a handful of people doing [it] perfectly. We need millions of people doing it imperfectly."

Wildchain



Florian “Flo” Rehm,
Director at Wildchain

Wildchain

More than half a million species on land “have insufficient habitat for long-term survival” and are likely to go extinct, many within decades, unless their habitats are restored. The oceans are not any better off. – UN report: Humans accelerating extinction of other species.

Through the efforts of two shapers, Wildchain is taking shape as an online platform that gamifies fund raising by linking the world of entertainment with real world wildlife conservation efforts. With Wildchain, Global Shapers Bangkok wants to stop the abusive use of animals and unregulated hunting by contributing towards wildlife conservation and raising awareness on the matter.



Highlights from 2019

June 2019: Tree planting in Chiang Dao

In response to the wildfires that burned over 400 rai (64 hectares) of the Chiang Dao forest and led to a pollution crisis in March 2019, Wildchain and its partners Socialgiver and the Big Trees Project came together to plant tree saplings to protect and conserve the habitats that wildlife call home.

October 2019: Good Society Expo 2019

Wildchain was able to raise more than THB 175,000 (USD 5,400) by selling mystery boxes that contained items donated from various businesses that would contribute to the goal in helping to counter the extinction and loss of all species, especially those that are currently endangered. The campaign demonstrated that charities and non-profits can be innovative and creative in the ways in which they raise funds for good.

Plan for 2020:

In 2020, we are launching the Art Against Extinction Campaign. 50 Artists are invited to paint, draw, sculpt and design their own unique creative art piece. The campaign focuses on showcasing a myriad number of species currently facing possible extinction, while simultaneously raising funds for conservation projects to preserve the last remaining populations in the real world. Art Against Extinction aims to bring together artists from all walks of life, professionals and amateurs, artists living with physical or mental disabilities, youth, refugees, LGBT, and more. Artists will have the creative freedom to depict diverse perspectives by promoting biodiversity and supporting conservation efforts within their art work.

All art pieces will be available for purchase through an auction with the profits going to wildlife conservation charities such as WildAid and David Sheperd Wildlife Foundation



“In March 2019, wildfires burned over 400 rai of the Chiang Dao Forest, resulting in a pollution crisis that extended to Chiang Mai. In response, we decided to initiate a tree planting campaign to help revitalize the flora and fauna of the jungle. 54 volunteers came together to help make lasting changes for our natural world and the critters that call it home.”

5 Projects



Kevin Vichyastit
Leader of Smart Money



Irvan Sutiono
Co-leader of Smart Money

Smart Money

With huge inequality in our society, quality and updated education is not being provided to most of Thais. Thanks to the efforts of one of our own Shapers, Smart Money was launched in 2019 to help strengthen Thai university students' knowledge of personal finance before entering the real world. The project intends to enlighten students on the practical aspects of theoretical concepts that they may already be aware such as accounting and finance, banking, insurance, etc.

Smart Money has decided to work in developing projects related to education and informing our community about where the future of work is heading.



Highlights from 2019

March 2019: Workshops at Thammasat University and Chulalongkorn University

To kickstart the project, the SmartMoney team held workshops at the two oldest and most established public universities in Thailand: Thammasat University and Chulalongkorn University. Garnering over 100 participants, the first two workshops proved to be very successful as the discussions brought to life a real world view on how topics such as insurance and financial planning can be helpful for the future.

November 2019: Workshop at Mahidol University International College (MUIC)

Entailing the tremendous success of the first two workshops, SmartMoney held another workshop towards the end of the year at Mahidol University. As the session was held at the International College of Mahidol University, the workshop was conducted in English, further expanding the audience of the workshop. University students and staff alike participated, and discussions during the workshop ranges from misconceptions revolving personal finance to the impact of family planning on one's finance.

Plans for 2020:

Smart Money is currently exploring how to take the initiative forward. There are many segments of society we can touch, from college students, to vocational school students, to farmers and more for whom some knowledge about personal finances and financial literacy could help to better equip them for the future. In 2020, we will work with some of these groups as well as locate larger organizations with an interest in financial literacy that we can seek to partner with. Our goals for 2020 would involve conducting more relevant workshops for target groups as well as seeking to create a sustainable program.



“Through initiatives like Smart Money, the hope is that we will enable more vulnerable members of society (such as students) to manage financial decisions and actions effectively as they navigate their way through daily life. Functional knowledge of personal finance can teach individuals hard life skills that are not traditionally taught at home or in school, helping to reduce future financial mishaps that might lessen inequality. Through Smart Money, we have been able to see how university students come away with a greater understanding of personal finance that helps to create a more solid foundation as they step into the real world.”

2020 and beyond

Global Shapers Bangkok continues to keep track of global developments and takes strategic efforts to make sure to contribute in tackling some of the most pressing issues facing Bangkok, Thailand and the world. Analysis of results from a survey undertaken by the Hub among its Shapers, provided several insights to help strategize the projects and target areas that the Shaper community wanted to address as a whole. Following the survey, the Global Shapers Bangkok Hub will orient its activities to fall in line with the 2020 global priorities of the World Economic Forum (WEF) and the 17 Sustainable Development Goals (SDGs) put forth by the United Nations designed as a “blueprint to achieve a better and sustainable future for all”.



5 priority areas were born as a result of the survey which are enlisted below:



The priority areas took into consideration existing projects within the Hub as well as other areas that Shapers expressed interest to work on moving forward.

With an ever advancing world, communities are getting more informed and inter-connected than ever. Yet, inequalities still remain as a glaring issue in today's world. The Hub understood that equity is a critical issue that requires attention, advocacy and action. Going forward, the Hub will focus its efforts on women's empowerment and activities focused on making cities more accessible for people with disabilities.



From 2020 onwards, we are also including Equity

Global Shapers Bangkok



“In the freelance world, there is little to no protection when it comes to sexual harassment or even protection for receiving payment”

Grace, Shaper at Global Shapers Bangkok Hub
>>>> Read her full blog [here](#)

Shapers' Voice





Amornthep “Sanju” Sachamuneewongse Shaping conversations with world leaders in Davos

I am super proud of my fellow Shapers. All of them were not afraid to challenge panelist, ask tough questions (that some weren't able to reply), and share their stories and passion. When you meet certain people in the hallway and tell them that you are a Global Shaper, they would say it at the top of their lungs, “You guys are amazing!”, trust me, I had that experience when me and Naeem (Lusaka Hub) were talking to Theaster Gates. Walk up to Al Gore and tell him you are a Global Shaper and how he inspires you, and he will wholeheartedly listen to you. [Read More](#)



Monrada “Tiu” Yamkasikorn Speaker at the UNGA 2019

Multilateralism has a world of its own, even its language can be new to many people, including myself, but it is undeniable that multilateralism is all about the world that we live in. The world that we owe our responsibilities to it. As a young diplomat, I am honored to work and speak on behalf of Thailand before delegates from 192 countries at the United Nations General Assembly (UNGA), in New York, thriving to preserve peace, human dignity and justice for all. The debates, tension, trends and encounters I experienced at UNGA has reflected upon me that we, indeed, need more Shapers in this world. Looking back at the Hub Meeting, my heart would pump with excitement and cheer every time each Shaper

discusses about progress or what are we going to do next in our own projects. It gives me faith that there are people who are taking action to make even a small development for others. Especially, when the world we live in is entering “the Decade of Action” towards achieving of 2030 Agenda for Sustainable Development Goals. It is the empowerment of youth that is an essential element to the true work in action for change making in the long run.



Phonlapat “Phone” Amornrattanaket Participant at WEF India 2019

India has the population of about 1 billion people with the average IQ of 81. Imagine the standard distribution graph of the IQ scores. The number of Indian with very high IQ might be higher than the whole population of some countries. Moreover, you see many global tech CEOs have Indian origin, while there are more than 200 million Indian workers earning less than 140 USD. I was curious to know how India uses technology to transform industries and society and how much impact will it make.

After attending the Indian Economic Forum, I was able to imagine the potential and the opportunities of how India can be more ‘inclusive’ and leverage the technology to increase the growth of the economy in the Fourth Industrial Revolution.

From then, the term ‘leave no one behind’ has never been clearer and will always be considered in Bangkok Hub as one of the core values.



Doreen Kessy

Visiting Shaper from Dar es-Salaam Hub in Bangkok

In December 2019, I decided to take a solo trip to South East Asia. I have always loved Thai food, and thought it would be amazing to visit Thailand and try more dishes, get massages and explore the white sandy beaches!

I was a bit nervous to go alone, especially since I had never been to Asia before. So I tried to make arrangements with some friends in US to get them to join me. But since it was during the holiday season, the plane tickets were very expensive, so that didn't work out.

But I was determined to continue with my plans, and still have a good time, and thought it would be nice to also meet shapers along the way. That's when I reached out to the Curator of the Bangkok Hub, Sanju, to ask for recommendations for places to stay, eat and visit. As it turns out, he manages a hotel in Bangkok, and was able to get me sweet discount to stay there, which I was

very happy about. In just a few days of contacting Sanju, I had figured out all the details about the trip. He and Irvan (another shaper) also sent me a list of recommendations of things to do, and were really helpful in planning the trip.

I went to Phi Phi Islands first for a few days, then made a stop in Bangkok. Sanju organized a meeting with Shapers while I was there, and it was exciting to hear about the projects they were planning, and caught a glimpse of the challenges they are trying to solve in the city. Once again I was reminded of the power of the Global Shapers Community, and just how connected we all are. Being a part of this community, enables me to have family all over the world, and this is something I am very grateful of!



Aanas Ali

Life as a Shaper

I joined the Global Shapers Community over 5 years ago alongside my youth advocacy work at the UN office in Bangkok. I remember feeling unfulfilled in my previous professional work where the level of activism and organizing effort seemed sparse. Through the Bangkok Hub, I have greatly benefited from working with other “hungry” members; hungry to see the things we share in common improve, hungry to drive real social change, hungry to see the pendulum swing before our eyes. From education and career development projects we started back in 2014, the Hub has now grown twice the initial size, with more organized social projects being implemented, with clearer vision and identity, and with that pendulum being swung at a greater speed.

On a personal note, my years with the Community has made me learn and grow tremendously from other members who tend to bring with them their own strengths and types of leadership, and simply from how we run things internally. Coming from the social development background, I have

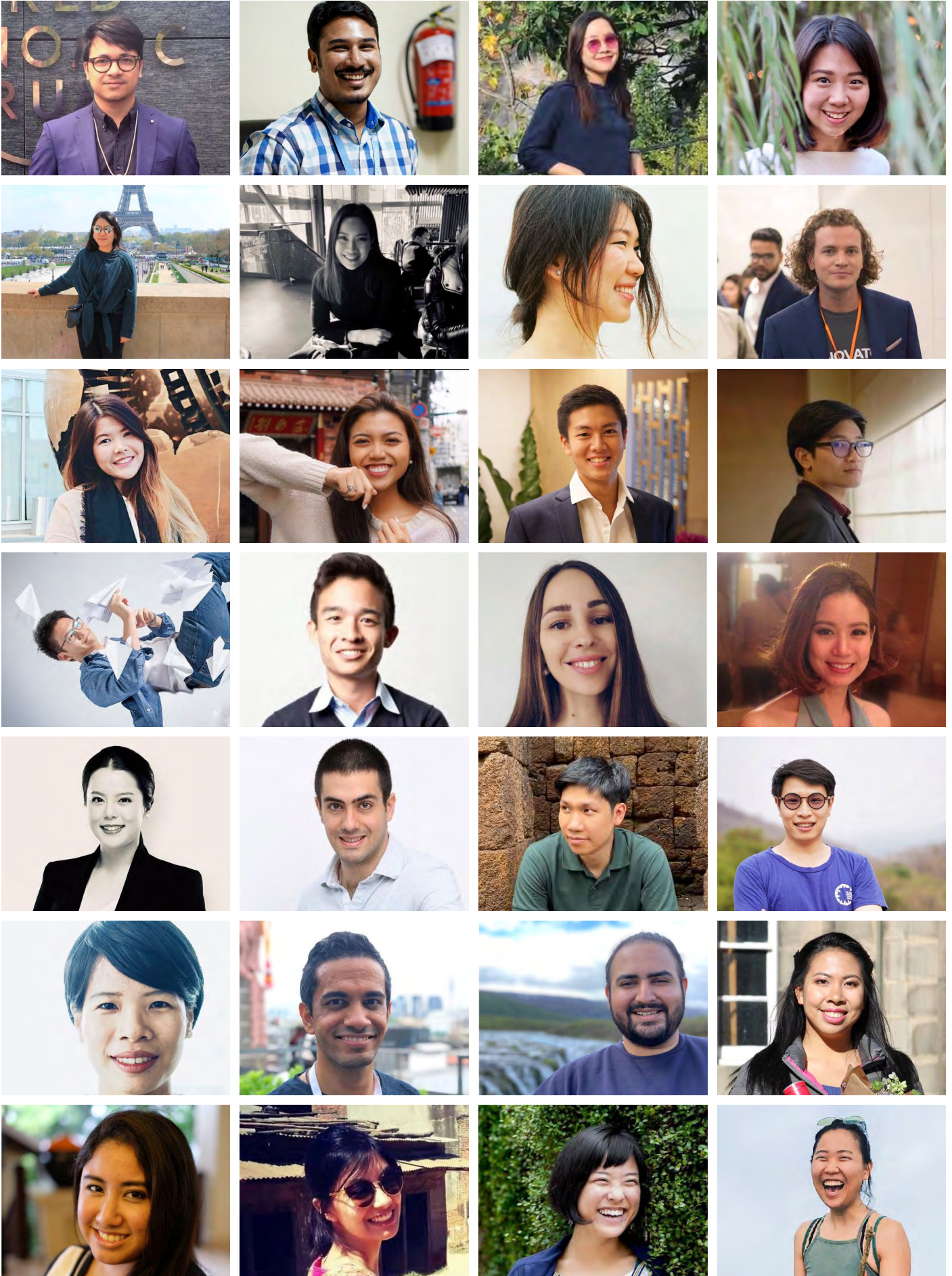
also been exposed directly to other industries where together we have learned to complement each other’s skills and expedite results (which sometimes offset our limitations and busy schedules).

While I am happy with the efforts we have put to date in organizing ourselves and the net impact we have made and are making through the number of ongoing projects, I know we can and will continue to grow and do better moving forward. Many Hub members (Bangkok and beyond) have certainly helped me become a better leader and listener. My time with the Hub has taught me that social change is an investment, and is best achieved when we become conscious of the collective insights and diverse perspectives each one of us brings.

8 Impact Partners



9 GSBKK: Shapers





Adithya B. Kumar (Addy):

Adithya – or Addy as he is popularly known – is an avid humanitarian and a young, aspiring development professional currently working with the United Nations in Thailand on strengthening partnerships with governments in Asia Pacific, donors and international financial institutions. His prior experience includes research think-tanks, humanitarian NGOs and start-ups from countries like Myanmar. During available spare time, he actively volunteers for a variety of causes and loves to learn new languages/cultures.



Irvan Sutiono:

An avid globetrotter, Irvan is passionate about tourism, linguistics, and geopolitics. Before moving to Thailand, he worked under the supervision of the French government to develop a Deaf community-centered platform that includes an open sign language learning application and an online sign interpreter service. Irvan currently works in hotel real estate investments and asset management.

Aside from busy eating and traveling, he is trying (hard) to learn salsa!



Chutipon Watanakemampirut (Ong):

Ong is a design strategist passion to explore and implement new design approaches to solve social issues and create innovation. Specialize in Design Strategy and Behavioral Design. Experience in leading diverse projects, optimizing existing services, as well as creating new products.



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