

GSBKK Annual Report 2021 - 2022



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PREFACE

Another year has gone by, and yet the pandemic continued to remain commonplace throughout 2021. Nevertheless, the Bangkok Hub, as we experienced it, continued to grow bigger, stronger, quicker, and clearer than ever.

QUICKER THAN USAIN BOLT!

(Well... maybe that's a stretch) Drawing from the lessons that the Hub learned throughout 2020 in digitizing its activities and projects, we were able to conceptualize quick actions, mobilize resources and succeed in implementing 'Imm Tong' and 'Pak Ping' as two emergency response initiatives. Both these projects were conceptualized with the aim to support communities that were the most hard hit as a result of the viral variants (we're talking to you, Omicron!). The Hub came together to provide emergency food rations, medical kits and other care essentials to vulnerable community members throughout Bangkok, while taking into account areas where the public services were stretched to their limits.

STRONGER THAN ARNOLD SZCHWA...NGENNER?

(sorry, no one in our Hub won the spelling bee contest) With the change in curatorship to include more emphasis on *mindfulness*, *management* and *impact measurement*, the Hub strengthened our efforts to deliver projects that truly created change to the communities that we reached. Through our Shapers for Mental Health initiative, we have provided ongoing trainings and capacity building to public health workers on the importance of mental health and the practical ways to support individuals with compassion and empathy. Moreover, we have started conceptualizing the implementation of other initiatives focusing on circular economy, youth capacity building and mentoring, as well as women entrepreneurship. The Hub believes that tackling such issues only adds to our growing arsenal of impact areas, rooting our efforts to create change.

BIGGER THAN OUR BRAINS COULD EVER IMAGINE

(We couldn't find a punny comparison unfortunately) Since the outset of the pandemic, our hub grew and almost doubled in size. Having expanded our Hub membership in 2020-2021, we never could have imagined the amount of impact that we could create – which in our opinion is mind-blowing! Our outreach also greatly expanded, attributing to the selection of Bangkok Hub as one of the four pilot Hubs for the Scale 360° initiative and kickstarting important initiatives such as Blood4All to promote blood donation that faced significant challenges due to the pandemic. Through such efforts, the Hub increased our engagement and partnerships with unique and valuable organizations such as the Thai Red Cross, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and TikTok.

CLEARER THAN BANGKOK SKY

Having raised around THB 1.4 million (USD 41,000), we were able to reach more than 15,000 people to address some of the long-term impacts that communities in Bangkok faced before, during and after the initial stages of the pandemic. By implementing a range of initiatives that focus on emergency healthcare support and plastic pollution, we gained a clearer vision of where our strengths lie, and we can safely say that delivering impact at the community level and addressing ongoing social issues affecting communities are the two key aspects directing our Hub vision and activities. As a whole, the Bangkok Hub is looking forward to a 2022 brimming with enthusiasm, drawing from lessons learned as well as working together as a family to create impact and hopefully lasting change in the communities around us – be it in Bangkok, Thailand, or beyond!

MISSION STATEMENTS



VISION

We believe in a world where young people are central to solution-building, policy-making and lasting change. We aim to increase the successful development of new projects that are aligned with the needs of communities in Bangkok.

MISSION

We make progress happen by empowering young leaders and building strong teams that are then capable of improving the lives of the population of Thailand.

02

CORE VALUES



empower



inclusion



sustainability



collaboration



integrity

CURATORSHIP

OUTGOING

Omar Kalouti - Curator 2020/2021

As Outgoing Curator, I am proud that the Hub has continued to thrive under the stewardship of the existing team. This was a busy year!

Above all – I am excited about the Shapers recruited since 2021. They are overwhelmingly talented, kind, and engaged. As I get closer to becoming an alumnus, I am confident that will be a strong backbone and driving force for the Hub in years to come.

I'm grateful for the journey with all of you. Onwards and upwards!



INCOMING

Irvan Sutiono - Curator 2021/2022

What a year.

For many of us in Bangkok Hub, the past year has been a tremendous journey of growth, one that was filled with life-changing career decisions, gruesome burnout stories, exciting new lines of business, and even a ghastly near-death experience. For me, without a shadow of a doubt, the last 12 months have been one of the most life-changing experiences I've had. I changed jobs. I changed careers. I changed industries. And, I braved myself to step up as Bangkok Hub's Curator.

It's truly been a humbling experience to lead such a passionate hub. If I just do a timeline of where our hub started last July and where we are now, I can easily point to the areas of growth of individual hub members, whether it's personal growth or professional growth. To me, however, Bangkok Hub's most inspiring character is the hub's drive to create impact.

This past year, a majority of our projects - including our two COVID-19 relief projects Immtong and Pakping - were initiated, incubated, hatched, and concluded virtually. In the process, we involved 16 external partners and raised almost THB 1.4 million (USD 41,000), impacting the lives of over 15,000 direct beneficiaries. One of the key takeaways that we learned this year is that there is a myriad of people who are keen to help, but not necessarily know how they can help. This is where we come in. We serve as a bridge to those who wanted to help and those who needed help.

To that, thank you. Thank you not only to all our external partners for co-creating impact with us, but also to each individual "Bangkok Hub crew" - especially the Curatorship team Ong, Flukky, and Omar - and the wider Global Shapers Community - particularly fellow Curators Chloe (Kuala Lumpur Hub), Mims (Bandar Seri Begawan Hub), Lin (Los Angeles Hub), Yuma (Fukuoka Hub), Elisabetta (Venice Hub), and Guillermo (Barranquilla Hub) and fellow Shapers Fatima (Ottawa Hub) and Fatima-Zahra (Rabat Hub) - for being some of the most amazing people I have ever met.

CURATORSHIP

Chutipon Watanakemapirut (Ong) - Vice Curator 2021/2022

When Irvan asked me to be his Vice Curator, honestly I didn't think about stepping up before. For me, running the hub is something special and needed time to prepare. Fast forward to the present when I'm writing this paragraph and having less than two months for my curatorship period, looking back over the year, our hub has grown magnificently, both in terms of projects and of new volunteers joining, even though we are in a difficult period of the pandemic.



I am very proud to be a part of this amazing community and feel thankful for accepting the invitation back then. I want to thank everyone in our hub, especially to marketing communication leads, Pear and Jumbo, along with project leads for the endeavor and dedication. Lastly, I want to give a big applause to the awesome curatorship team Irvan, Flukky, and Omar. I couldn't have done these without you guys.

Charinthip Techapermphon (Flukky) - Impact Officer 2021/2022



The Impact Officer role is such a new role in Global Shapers. The only role model I have is Irvan, who was our first Impact Officer, and he set the standards quite high. To be quite frank, the expectations drove me nervous at first. Good thing is that in Bangkok Hub, we are a team. We all work together and support each other to make sure at all the work run smoothly and be mindful that everyone is doing this voluntarily to avoid overwork and burnouts.

As an Impact Officer, I have learned from our Curatorship team and from all project leads and how important it is to remain agile and keep things simple. All project leads did an amazing job during the pandemic. Many quick response projects have been done with a lot of support from sponsors, alumni and of course from all Shapers. I am very proud and thankful to be a part of Global Shapers Community and I hope this impact report can show our readers about how Bangkok hub did during the pandemic time and how we planning to work further for a fruitful post-pandemic time.



IMPACTS IN NUMBERS



SHAPERS ROADTRIPS



COP26

Jitsai Santaputra (Tata)

Date: Oct 31, 2021 – Nov 12, 2021

Location: Glasgow, UK

Young Energy Leader from ASEAN

“

I was selected by SDG7 youth constituency committee as one of eight young energy leaders sponsored by the Rockefeller Foundation. It was my first time at COP, and it was so inspiring to be among other professionals, activists, policy makers and leaders who share a similar ambition: to limit the rise of global temperature by 1.5° Celsius. I participated in various bilateral dialogues and represented the ASEAN youth perspective regarding energy transition. During the youth visit to the pavilion of United Arab Emirates (UAE), I shared my insights on how to increase youth engagement with H.E. Mariam al-Muhairi, UAE Minister of State for Food Security. I was invited as a youth speaker on a panel hosted by the World Meteorological Organization where I shared my insights on the climate neutrality targets and raised awareness on the importance of opportunity and mentorship to help shape the leaders of tomorrow. Overall, I felt a renewed sense of hope as there are so many people from around the world who want to solve the climate crisis and so many innovations are shared in our collective fight to save the planet.



SHAPERS ROADTRIPS

WORLD YOUTH FORUM 2021

Charinthip Techapermphon (Flukky)

Date: 10-13 Jan, 2022

Location: Sharm el-Sheikh, Egypt



“

In January 2022, I have got the chance to attend the World Youth Forum at Sharm El-Sheikh in Egypt. The Event was fully funded by the Government of Egypt. More than 5,000 of youth around the world were invited to spend a week in the beautiful beach town in Sharm El-Sheikh. Participating at WYF'22 was a significant experience to remind that we, as an individual, are part of the global community that has outstanding young people in any area, and background that you look at. Not only meeting young entrepreneurs but also get to meet inspiring shapers from different Hubs, which was definitely one of my favourite part because it explain why Global Shapers Community is such a platform to connect with young people around the world.



SHAPERS ROADTRIPS



UNESCAP APFSD YOUTH EVENT

Porntawan Maneechote (Lookpear)

Date: 31 March, 2022

Location: based from Bangkok but fully online (Zoom)

“

Earlier in March, I was invited by members of the UN ESCAP South East Asia based in Thailand to join as a panelist as part of their Asia-Pacific Forum on Sustainable Development (APFSD), which were broadcasted live in Youtube and Facebook. It was a fully virtual and innovative meeting on the thematic of Youth and the Sustainable Development Goals (SDGs), providing the opportunity to Young Changemakers in Asia and the Pacific to engage with UN officials and policymakers to voice their solutions to some of our most pressing regional sustainable issues. As part of my work as a female journalist working on, specializing in, writing about women's issues in Thailand and the region, I was invited to participate in a panel discussion centering around the causes and solutions related to women's limited access to finance, the market, and their careers, and to share my thoughts and insights on the importance of women representation in the media. All in all, it was a very inspiring and fruitful event that allowed professional change-makers and youth leaders to come together and discuss on possible solutions for a more inclusive, sustainable future. What I loved most about it, of course, was how I was able to connect with inspiring, like-minded individuals in the field, to hear their stories, and engage in meaningful conversations with them to create a better future for all.





TIMELINE 2021

GSBKK Hub Activities

1 January

2 February

3 March

- Hub Elections: elected the new curatorship team: Irvan and Ong
- Kicked off Hub Recruitment

- Scale360 (SUP Ideation Workshop: Next Steps)

4 April

5 May

6 June

- Concluded Hub Recruitment and recruited 7 new volunteers in GSBKK

- Scale360 Marketing Workshop
- Mindfulness Session and Remo Hangout
- Kicked off Imm Tong - our Hub's 2nd COVID-relief fundraising campaign

7 July

8 August

9 September

- Kicked off the new Curatorship and updated the Hub Covenant
- Explosion at Samut Prakan: raised THB 14.1k and distributed direct help, including 100 boxes of rice and 120 pads of sanitary pads

- Happy Hour: Taipei Hub x Guwahati Hub x Bangkok Hub
- Kicked off Pak Ping - our Hub's 3rd COVID-relief fundraising campaign

- GSBKK Internal Safe Space Session
- Supported Sati and TEDxYouth@PathumWan

10 October

11 November

12 December

- GSBKK Branding Exercise

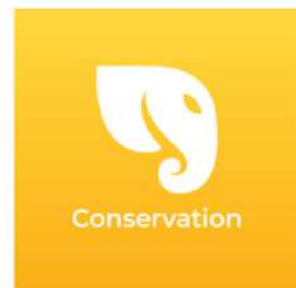
- Hub-wide ideation for the next steps of Scale 360°
- Casual mixology session by Bangkok Shaper Kavin

- 2021 Reflections and Christmas Dinner

IMPACT AREAS

THIS YEAR

2021 continued with the ongoing evolution of the global pandemic thus affecting all of us in the process (and still continues to do so in some way, shape or form!). However, the Bangkok Hub felt more prepared based on our experience from 2020 and continued to focus our efforts to address the ongoing, long-term issues affecting the vulnerable communities in and around Bangkok. Our constant Zoom calls from 2020 and ever-brimming enthusiasm enabled us to kick start quick projects, continue implementation of existing projects and brainstorm new ideas.



HUB PROJECTS



Shapers for Mental Health Bangkok

Scale360

Blood For All

Imm Tong

Pak Ping

SHAPERS FOR MENTAL HEALTH BANGKOK

Individuals with deteriorating mental health, stress, and burnout in Thailand – a country grappling with one of the highest suicide rates in Asia – need to be listened to so that they can receive the appropriate assistance. Shapers for Mental Health Bangkok has developed a psychological first aid curriculum catered to the Thai cultural context, a program which is now being used to train healthcare volunteers and GSBKK Shapers to provide psychological first aid. There are two long-term changes that the Project aims to achieve: 1) The acceptance of mental health problem as a medical illness rather than a spiritual issue or - even worse - a matter of no concern; and 2) The acceptance of substance abuse (alcohol and drugs) as a mental health issue.



SCALE360

Scale360 is a global initiative by the World Economic Forum to transition our economy from a linear to a circular one. The key aim is to bring stakeholders together and implement lighthouse projects that can manifest circular economies in different countries. Bangkok hub was selected as one of 4 hubs to run the first Scale360 pilot with Global Shapers in 2021.

As GSBKK we decided to take on Scale360 and further develop it to establish a circular economy in Thailand. We do not only want to push outreach for a circular economy forward but also implement actionable projects that can drive change.



During the pandemic, we moved even further down the path of a linear economy. Due to health concerns, the amount of single-use plastic increased in all aspects. This is easily seen in the delivery industry in Thailand where the market experienced strong growth in 2021 due to the contactless nature of the delivery industry.

However, with the growth comes the problem along with plastic waste that is only used once.

Recovering from the pandemic it is key that we do not maintain the linear economic model we further expanded during the pandemic as it impacts the most vulnerable of the society. Our project is a key initiative to show people the impact of a linear economy and help everyone to find adequate ways to move to a circular system gradually.



Project Timeline

JUL 2021

Presenting our Single-Use Plastic free catalogue to the Phuket municipality and private associations and entities. The aim of the presentation was to increase exposure for the catalogue that eases the procurement processes for organizations looking to switch to non-Single-Use Plastic packaging in their operations.



Wrapping up the pilot phase of Scale360 for Bangkok Hub with a presentation to the larger Scale360 and World Economic Forum audience.

SEPT 2021

Pilot team members join the Scale360 Global Leadership Team to provide knowledge about Scale360 to the second batch of hubs in the GLocal Shapers network to drive impact in other cities worldwide.

In September we also started collaborating with GIZ and KidKid on a new circular venture that could solve the massive single-use plastic problem we face in food delivery.



Scale360°

CITIES GO CIRCULAR

LIVESTREAMED EVENT

JULY 23, 2021

9:30 - 10:30 ET - NEW YORK
 15:30 - 16:30 CET - GENEVA
 21:30 - 22:30 CST - BEIJING

BLOOD FOR ALL

In 2021, we organized a total of 2 Blood Drives for Global Shapers and Friends at the National Blood Center, Thai Red Cross. During the blood drives, participants who were eligible also signed up to the national stemcell donor registry. We also collaborated with the National Blood Center on the occasion of World Marrow Donor Day on September 19th 2021 to create a short video to highlight the importance of stemcell donation for the survival of patients with blood cancer or blood diseases. Our member, Nala, also moderated a panel for World Marrow Donor Day hosted by the National Blood Center.

Note: once omicron hit, we stopped encouraging big groups (blood drives) to go donate but everyone should still go on their own time*

The project was kickstarted with the aim of highlighting the challenges faced by the public healthcare system in the course of the pandemic. Due to the pressures faced by the system and the demand for blood increased, many health care centres faced severe shortages of blood - this places a huge risk for those battling life-threatening illnesses at the hospital. Moreover, there was an increased hesitancy among people owing to the ongoing pandemic as they were concerned about exposing themselves during the process of donating blood at the health care service centre. Noting such challenges, the project organized blood drives within smaller and safer settings and will continue to facilitate further drives while raising advocacy on the importance of blood and stemcell donation. Availability and access of safe stock of blood are vital to support in saving lives of patients, especially those who might be at their most vulnerable or immuno-compromised.





Project Timeline

JAN 2021

16th - Blood drive #1
27 registered, and 20 were eligible to donate. 11 donors were first-time donors.

MAR 2021

20th - blood drive #2
17 registered, and 15 were eligible to donate. 6 donors were first-time donors.

SEPT 2021

18th - Launch of video jointly created by GSBKK and National Blood Center (Thai Red Cross Society) for World Marrow Donor Day



IMM TONG

'Imm Tong' was a rapid covid relief project initiated by Global Shapers Bangkok team in response to ensure food security and sustenance for the hard-hit overcrowded, economically deprived communities in Bangkok during the hard outbreak of Covid-19.

Through this quick relief response initiative, we were able to raise THB 145,364 within 2 weeks - 191% well above our initial donation target of THB 50,000. With the amount gathered and the addition of in-kind donations (value 466,040 baht), the project helped to provide more than 22,000 fresh meals to the 24 COVID-affected communities, making sure that their stomachs stay full and warm -- or as we say in Thai, “อิ่มท้อง.” (“Imm Tong,” or “full stomach”).



As many members in these communities were under quarantine (due to the outbreak), food security was an issue as many lost their jobs and income.

Not only to mitigate the problem of hunger but also to prevent the further spread of COVID-19, the 'Imm Tong' team worked closely with our partner, SOS (Scholars of Sustenance- an international food rescue foundation) to buy essential ingredients and send them to SOS who worked closely with community leader and local volunteers to allocate food supply and provide hot, nutritious meals from community kitchens to 24 vulnerable communities in BANGKOK.





Due to the outbreak situation and the lockdown in Bangkok, the members of Imm Tong had to organize efficiently and with speed to handle everything via online. The team work working process from the Imm Tong team can be adapted to the post-pandemic world to projects that require speed, leaness, and efficiency to drive fast results.

The projected provided direct relief for families that were hard hit as a result of Covid-19 and Government lockdown response. The Imm Tong team worked to ensure the vulnerably effected communities were able to have their 3 nutritious meals per day during the crisis to help sustain their livelihood.

Project Timeline

APR 2021

Idea instigation & planning for project Imm Tong

MAY 2021

Imm Tong project launch (drove awareness on social media and started the fund raising + reached out to sponsors)

JUN 2021

Imm Tong project wrap-up (concluded donations and distributed produce from the raised donation to Scholars of Sustenance Thailand - SOS Thailand community kitchen)



PAK PING

In August 2021, Global Shapers Bangkok launched a COVID Relief donation drive, centered on supporting Community Isolation Centers (CICs) in Bangkok by raising funds to distribute medical equipment and fresh meals to the CICs in need.

Through excellent support from all our partners, only within 1 week “Pakping” managed to exceed the fundraising target of 300,000 Baht. In summary, Pakping project officially raised 715,172 Baht (139% well-above target). This includes 415,172 Baht in organic donation and 300,000 Baht of matching donation from our partner. With the amount gathered, we provided 21 Oxygen Concentrators, 15 Pulse Oximeters, 125 PPE Suits, 2,000 FFP2 Masks and 6,000 Meals to 27 CICs in Bangkok, impacting the lives of more than 10,000 people (patients and professionals) within those CICs.



Pak Ping project was a Covid response initiative, launched in August 2021 when hospitals in Bangkok had reached their maximum capacity. Our project helped accelerate the launch of Community Isolation Centers (CICs), which was then the additional facility intended to house mild symptom patients who were unable to home-isolate, by providing necessary equipment. Now, the situation becomes more manageable: most patients show little to no symptom and recover within a few days, and hospitals have the capacity to treat severe patients. Therefore, the project cannot directly be adapted post-pandemic. Nevertheless, there are still a

lot of lessons learned that are transferable to future projects such as the contact of each community representative, partnerships formed, research and team.

In retrospect, the project was directly relevant for the recovery of patients at CICs. In total, we helped over 27 CICs located in 27 communities across Bangkok. By making sure the CICs are equipped with necessary tools, we helped improve the recovery rate for patients and reduce the risk of infection for frontline workers. We also received a few touching anecdotes about how the equipment (like Oxygen Concentrator) donated by our project saved the lives of the patients.

PAK PING

A graphic celebrating the success of the PAK PING project. At the top left are logos for PARIKHA, KASIKORN BANK, and GSA. The central logo features a house with a family silhouette, the text 'PAK PING', and the Thai hashtag '#พักรับพัสดุภัณฑ์' (Pak Ping for medical equipment). Below this, a white box contains the text: 'WE SINCERELY THANK YOU ALL FOR SUPPORTING MEDICAL EQUIPMENT AND HOT MEALS TO COMMUNITY ISOLATION CENTERS IN-NEED'. A blue banner below that states: 'YOUR DONATION + OUR MATCHING DONATION ON 16 AUG 2021' followed by a large digital display showing '715,172 BAHT'. On the left, a man in a 'PAK' t-shirt and on the right, a woman in a 'PING' sweater, gesture towards the amount. At the bottom, it says 'For project update : Global Shapers Bangkok' and 'Operated by Global Shapers Bangkok' with logos for the Thai Red Cross and a research logo.

Project Timeline

JUL 2021

Prepared overall project outline, operations, PR plan, distribution plan; Researched & reached out to target Community Isolation Centers in Bangkok.

AUG 2021

PR & marketing to create awareness for the Pak Ping project through various social media channels, celebrities, media partner and many more; Concluded the total fund raised.

SEPT 2021

Purchased the essential equipment; Liaised with partners to distribute the equipment and fresh meals to identified Community Isolation centers.

OCT 2021

Purchased the essential equipment; Liaised with partners to distribute the equipment and fresh meals to identified Community Isolation centers.

PROJECTS IN THE WORKS



Given the dire COVID situation in Bangkok in 2021, the Hub focused its efforts on relief projects, creating prompt positive impact to the affected communities. Our existing initiatives, such as SmartMoney and WildChain (including the Art Against Extinction initiative), continued to provide the required support in addressing the impacts of the pandemic through capacity-building on financial literacy and raising awareness on biodiversity and protection of ecosystems.

With crisis, comes change; and with change, comes creativity. The Bangkok Hub had several opportunities to self-reflect and understand its impact in a clearer and better way; seeing that the pandemic has opened a Pandora's box of societal issues, we felt the need to evolve our existing initiatives to not only leverage the current activities but reorient them in a way that achieves a long-term impact that caters to societal needs.

To that end, we successfully completed the WildChain project (including the Art Against Extinction initiative) and we are currently exploring ways to redesign the SmartMoney project.

Through the WildChain project, the Hub planted 18,300 trees, offsetting 163,602 kg of CO² offset per year for the next 25 years. The Hub also raised THB 175,325.70 (USD 5,000) and mobilized 7 shapers (and 54 volunteers!) through the project.

To date, through the SmartMoney project the Hub held 3 workshops in 3 major universities in Bangkok: Chulalongkorn University, Thammasat University, and Mahidol University. Through the workshops, we garnered over 155 participants, comprising students, staff and lecturers. The Hub also held 6 educational webinars, directly reaching over 180 people and reached more than 14,476 people online - all while mobilizing 13 shapers in the process.

Stay tuned to hear how SmartMoney evolves over the next few months!



2022 AND BEYOND

This Year

Seeing the continued challenges faced by communities in relation to gender, environment, health and education, the Bangkok Hub is ideating activities and projects to address such long term pressing issues in 2022.



Circular
Economic &
Sustainability



Covid-19
Relief



Women
Empowerment



Education



Health

2022 AND BEYOND



WOMEN AT WORK

Women at Work (WaW)

Duration: February 2022 - March 2022

Due to the unstable economic status that has resulted from the pandemic and politics, we empower and equip women to develop their professional career to have financial independence and improve the country's economy as a whole.

We are excited to continue empowering women from all backgrounds. As there are multiple aspects in life, we are planning to expand women empowerment projects to other areas, such as, health and wellness, etc. We believe women empowerment projects do not only benefit the communities that we create but also benefit women inside the hub as it brings women together to work on the cause they both relate to and believe in.

Shaping the Future

Duration: January 2022 - June 2022

The problem (needs for self-discovery and career counseling) is rising, and we need to accelerate/scale the STF project. We utilize online tools such as WE Space (<https://wespace.in.th>) and WE Assess (<http://weassess.ai>) to support student self-discovery and virtual mock job-interview so that anyone can do the assessment anywhere and anytime.



SHAPING THE FUTURE

We are excited that we have achieved the target of total applicants and the feedback from mentors and mentees are positive. We believe that STF will really shape the future of the mentees and so does the society. When mentees are clear about their inner-self, their career goals, and have the right guidance, they will accel in their careers with the attitude to pay it forward the opportunity that they have so that the society and economic will prosper and become stronger

2022 AND BEYOND



PINTO

Pinto

Duration: January 2022 - ongoing

A key trend in our world is to more convenience and ease of use of daily actions. One major part in Thailand is for this delivery. People delivery everything from drinks over food to shopping items. The level of convenience was especially built during the pandemic due to a need but will continue to grow afterwards.

Pinto aims at making these services sustainable and free of single-use plastic to allow everyone to use delivery without generating masses of single-use plastic waste.

We are excited to see a first prototype of the packaging-as-a-service live that we can test in Bangkok. This allows us to see how we can adapt the business model to the unique environment & needs to really build a sustainable solution out of it that scales going forward.

PROJECT LEADER



TIPS AND TRICKS

From Our In-house Entrepreneurs

IRA

Established date: 2020

In Thailand, 65% of menstruators are affected by period poverty, meaning many uses one sanitary pad per day or use socks as a replacement. Conventional pads are also made of 100% chemicals, synthetic fibres, and plastics. These unnatural ingredients often lead to rashes, allergies and infections. Moreover, the disposal of traditional pads is harmful to the environment, taking 800 years to disintegrate into microplastics.



Inaccessibility to safe and suitable period products has been intensified during Covid-19, adversely affecting the health of women and girls, both mentally and physically. This forces them to miss school/work, which inevitably leads to unfair educational/economic challenges. The problem is worsened in countries like Thailand, where the minimum wage is low and many have to choose between food and pads.

We have developed sanitary pads that are 100% organic and 99% biodegradable at an affordable price. This organic nature makes them hypoallergenic and suitable for everyone. Our pads are a perfect solution for menstruators living in communities with low sanitation because they are single-use and therefore don't require cleaning, but unlike conventional single-use pads, they don't cause harm to users and the environment.

Tips for current and future entrepreneurs in this post-pandemic world

The reason why you started might not be the same as what keeps you going. You will be faced with many challenges, setbacks, and crossroads, so remember what your mission is and fight for what you believe in. Find what pushes you - mine is a mission much bigger than me and my company. I fight for the change I want to see in future generations.

TIPS AND TRICKS

From Our In-house Entrepreneurs



SOCIALGIVER

Established date: 2015

Each year, the world's travel and lifestyle industry waste at least \$8 Trillion USD in 'spare services'. Converting just 0.8% could eradicate extreme poverty worldwide. Since COVID, both the number of people living in poverty and the spare services available has multiplied.

Socialgiver taps into the world's greatest waste to solve the world's biggest problems, helping businesses turn unfilled rooms, unserved seats, and unsold tickets into something more valuable - creating opportunities for marketing, creating shared value, and reducing costs - while raising funds to support social projects that are trying desperately to make the world a better place.

Since the pandemic, donations for projects have dried up. Our next challenge will be the economic crisis, and while no one can 'afford' to donate, we'll face the greatest threat to humankind... the climate crisis. We'll need to scale up Socialgiver in an unbelievable way to have any real hope of addressing these challenges.

Tips for current and future entrepreneurs in this post-pandemic world

Do something that matters. Help reduce inequality, build impactful communities, fight the climate crisis, etc. The future of earth has never been so clearly so desolate. Don't wasting your life chasing money. There's so many excuses why you can't do more, but just think about the people who were in a much worse place than you, who did, against all their odds. It just takes being someone extraordinary. So be 'extra', and do amazing things with your life.



IMPACT PARTNERS



SATI



socialgiver



BANGKOK
1899



มหาวิทยาลัยมหิดล
Mahidol University



IMPACT PARTNERS



Shapers Voice



WEEN

Name: Woraween Luenglertkul
Projects involve: Women at Work,
Shaping The Future

WHEN DID YOU JOIN BANGKOK HUB AND HOW DO YOU LIKE BEING A SHAPER AT BANGKOK HUB AND PART OF THE GSC?

I joined our hub in early 2019 and have been enjoying the friendship of like-minded peers trying to create positive impact together. At Bangkok hub, there are always interesting projects touching upon variety of issues to participate in. I love how GSC are supportive and care for the voice of the young people.

IN THE POST-PANDEMIC SITUATION, WHAT TOPIC THAT YOU PERSONALLY INTERESTED IN AND HOW WOULD YOU RELATE THE TOPIC THAT YOU INTEREST IN TO THE HUB

Education and wellness are the two issues I've become very interested in during the pandemic period. We have a few projects with focus on these issues, for examples, Shaping the Future, Sati and Women at Work. I'd love to continue supporting these projects to have long-term outcome.

Shapers Voice



TAN

Name: Tanchat Ruengsomboon
Project involve: Recruitment, Pakping, Shaping The Future, Pinto



FAIR

Name: Fair Pisuttisarun
Project involve: Shaping the Future, Women at Work, Shapers for Mental Health

I have joined Global Shapers Bangkok since August 2020. Shapers have done many interesting projects and activities, even it is in covid-situation. In this hub, I found not only interesting projects, but also warm environment. I got so many energy and was encouraged by shapers when I felt down and burntout. It is really great to be part of Global Shapers Bangkok.

Personally, I am interested in Education, Job and up-skills related project. I am also passionate about technology and innovation related projects.

Currently, I am involving in Shaping The Future, which is an education & career project, and Pinto, which is an innovative project. I would gather feedback to improve and design Shaping The Future next phase (If it has next phase). Also, I hope I could contribute and utilize my experience to Pinto project.

I joined the Global Shapers community and the Bangkok hub in March of 2021. Since then, I've gotten various opportunities to learn, collaborate, and participate in a diverse range of projects that our hub has created. I am immensely proud and appreciative to be part of a community that doesn't only support each other to do socially impactful work, but also uplift one another's personal and professional lives as well.

The pandemic has exemplified several issues that were already surfacing in our city and country: lack of access to quality healthcare, unmet needs in mental health services, poor infrastructure for online education and work, and rising unemployment.

With my interests in the health, education, and technology field, I hope to continue expanding access to tools and resources that can equip young students and professionals with skills to better manage their mental health and well-being.

AUTHORS



CHARINTHIP TECHAPERMPHON (FLUKKY)

Charin (or Flukky) has always taken every opportunity to travel, from studying in Brazil and Australia to living and working in Manhattan. She is currently exploring Techworld and learning about new innovations as she is now working at PropTech Startup focusing on making the property industry more sustainable and create a better ecosystem. She most passionate about sustainability and development projects. In her day off, she enjoys taking photos, cooking, hiking and island hopping.

ADITHYA B. KUMAR (ADDY)

Adithya (or Addy as he is popularly known) is an avid humanitarian and a motivated development professional currently working in Thailand. His work experience has been gathered by working with organisations ranging from start-ups to big international organisations, like the United Nations, from 5 different countries. Prior to arriving in Thailand, Addy worked in Myanmar supporting policy research advocating for the empowerment and inclusion of vulnerable communities and taught English at a school for the visually impaired in Yangon. In recognition of this cross-cultural experience, he was also awarded the "Global Talent Award 2016" by a jury of top international companies from Norway for displaying creative thinking and effective management across cultures. During his spare time, Addy is passionate about equity and inclusion of marginalized communities and spends his time cooking, exploring cafes/temples and Instagramming. As an avid networker, Addy is interested in meeting different people as he believes everyone has a unique story to tell!



TIPPAYAPORN PAVAVIMOL (ANNS)

Anns describes herself as a motivated and hardworking individual who is seeking an opportunity to apply knowledge and skills for continuous improvement. Having a strong passion for exploring the world in different aspects makes Anns an eager person who is up to new challenges. She is currently a lecturer at the faculty of Communication Arts (Chulalongkorn University). Her interests are based on multimedia design and its application in shaping people's perspectives and promoting social issues. She is keen to explore and harness the power of interactive immersive media to stimulate people's desire for learning and changes.



PIRAMON SIENGCHAREON (MINT)

Piramon (or Mint) is in her final year of undergraduate studies with a major in development economics at Thammasat University. She is currently exploring the world of impact-driven careers with a passion in sustainable development, focusing on environmental protection, responsible consumption, and climate-resilient agriculture. She also enjoys graphic designing, experiencing cultures, and learning German and Chinese as her third and fourth languages.





GLOBAL SHAPERS BANGKOK
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